



Making Connections for Mental Health and Wellbeing Initiative

RESPONSES TO FUNDING ANNOUNCEMENT QUESTIONS

The following responses have been grouped based on questions submitted.

1. Finding and responding to the Funding Announcement

- The Funding Announcement can be found on Prevention Institute's website by following this [link](#).
- All formatting instructions and requirements can be found on page 9 of the Funding Announcement.
- A list of webinar participants will not be disseminated as advance permissions were not established.
- This is a two-step application process. Those who are invited to submit a full Proposal Application will be provided a proposal template and further instructions.

2. The Funding opportunity

- Prevention Institute and the Movember Foundation are seeking to select **up to 10 communities** to participate in a multi-site community of practice with a commitment to developing community-driven, community level strategies to improve mental health and wellbeing for boys and men in high need communities.
- The planning award is up to a maximum of \$150,000 for a 1-year planning period. An explanation of the technical assistance and expectations of selected sites is on pages 5 and 6 of the Funding Announcement.

3. Community-level approaches

- The community-level approaches and strategies listed on page 7 of the Funding Announcement are examples of this type of work. The three categories listed are interrelated.
- Applicants should provide a brief description of what they would like to accomplish in accordance with LOI questions on page 9 of the Funding Announcement.

4. Goals and objectives

- The initial year will be focused on multi-sector engagement in the planning process and development of an actionable prevention plan. Goals and objectives should be set in order to accomplish year 1 outcomes. Eligibility for implementation funds for years 2 – 4 will be based on initiating and making significant and measurable progress in each previous year.

- During the planning year, community sites will work with the initiative evaluator to refine performance and outcome measures.

5. Specific services or programs

- Through these planning awards, Prevention Institute and the Movember Foundation intend to select up to 10 sites that want to engage in community planning activities; therefore it may be premature to pre-select models, programs or services. This part of the funding cycle is for planning activities, not for implementation or service delivery.
- Activities that grantees will be expected to participate in are listed on pages 5 – 6 of the Funding Announcement.

6. Partnerships and collaborations

- The intent of this funding opportunity is to develop an actionable prevention plan at the community level. It is expected that through the planning process, multiple sectors will be engaged.
- The anticipated activities and strategies represented by this opportunity are expected to be comprehensive and will only be achieved through multi-sector, collaborative effort. Existing collaborations should be open to involvement of others identified through the planning process.

7. Eligible organizations

- All categories or organizations listed on page 8 of the Funding Announcement are eligible to apply. Organizations submitting the LOI must be incorporated.

8. Defining community

- Consistent with a community-driven approach, we are looking for applicants to define their community in relation to this opportunity. It is expected that applicants will have the ability to engage multiple partners from various sectors in planning activities representing the community described.

9. Population of focus

- Applicants should use the LOI Coversheet to indicate their population(s) of focus. Check all that apply.
- In accordance with the instructions on page 9 of the Funding Announcement, applicants should briefly describe the population of focus and how this population will be involved in planning.

10. Selection criteria

- Please refer to the review criteria listed on page 10 of the Funding Announcement. Composite criteria will be used to assure a diverse group of sites with respect to geographic location, population of focus and organizational experience in comprehensive planning processes.

11. Budgets and allowable expenses

- Please refer to pages 8 –9 for allowable expenses. These guidelines apply to both the year 1 planning period and any implementation awards. The ineligible costs are determined by the Movember Foundation policies that have been set by their Board of Directors.
- Sub-granting is an ineligible cost; subcontracting to partner organizations is not considered sub-granting. All budget items are intended to be used to benefit the planning process in year 1 and implementation in subsequent years.
- The planning year award will not exceed \$150,000 per site.
- The amount of funding available for implementation grants will be determined by the Movember Foundation and/or other funding partners based on a site’s actionable prevention plan and annual performance. At this point, implementation funding from the Movember Foundation is not expected to exceed \$250,000 annually per site.

Thank you for your interest and inquiries.