Designing the New CA4Health: Highlights and Next Steps from the March 27th Convening

Tuesday, May 12, 2015
10:30 AM – 12:00 PM Pacific
1:30 PM – 3:00 PM Eastern

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Housekeeping

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Q&A Feature

Please submit questions via the Q&A Feature

Please submit questions to All Panelists
Polling Feature

Please
1. Choose your answer, then
2. Click Submit
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
Susan Watson is currently the Program Director for the CA4Health community of practice. Previously, she was the manager for Public Health Institute’s Community Transformation Grant where she provided programmatic oversight for all strategic directions. Susan has over 17 years of experience in various sectors of public health that has included work on a variety of issues in the academic/research, government, non-profit, and community arenas (both rural and urban). She has managed efforts with community based organizations, county and state health departments, and community coalitions. Susan holds a Masters in Public Health from the University of Michigan and a Bachelor’s degree from Stanford University.

Website:  
[www.ca4health.org](http://www.ca4health.org)
Thank you to our sponsor:
Kristania De Leon manages program coordination and implementation of California Convergence with CA Convergence members and staff. Kristania works with the range of Convergence committees and partners to ensure strategic action of Convergence efforts with internal and external stakeholders. Prior to joining Convergence, Kristania worked with local and international organizations on multidisciplinary projects to promote and support community initiatives focused on diversity and equity. Based in San Diego, Kristania enjoys hiking, seeing live music, and boogie boarding. She obtained her Bachelor of Arts degree in International Relations from the University of British Columbia.

Website: www.californiaconvergence.org
Genoveva Islas, MPH
Program Director
Public Health Institute

Genoveva serves as the Program Director for Public Health Institutes’ statewide effort to connect all CDC funded grantees in a Community of Practice through CA4Health. The project seeks to increase networking and collaboration across sites to support the successful implementation of efforts short term and the sustaining of the work in California longer term. Genoveva is also the Program Director of Cultiva La Salud, which is dedicated to creating greater health equity for Latinos in the San Joaquin Valley.

Website: www.ccropp.org
Objectives

• Hear the highlights from CA4Health kick-off meeting on March 27, 2015.

• Learn about the role and intent of the new CA4Health.

• Discuss the next steps and provide input into the design of this community of practice.
POLL #2

Did you attend the March 27th CA4Health Convening?

a. Yes
b. No
POLL #3

Please indicate your current or former affiliation(s) below. *Select all that apply.*

a. Community Transformation Grant program
b. CDC Prevention Grantee (e.g. PICH, REACH, 1421, 1422, 1305)
c. Communities Putting Prevention to Work
d. California Convergence Community
e. Building Healthy Communities
f. CCLHO-CHEAC Chronic Disease Prevention Leadership Project
g. Kaiser Healthy Eating Active Living (HEAL) Program
h. Other (*Please type your answer into Q&A*)
Closed Captioning in Media Viewer

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Q&A and Raise Hand Features

Ask verbal questions by using the Raise Hand Feature

OR submit written questions via the Q&A Feature

Please submit questions to All Panelists
POLL #4

What is your preferred communication method for receiving updates and connecting with other participants in the Community of Practice? Select all that apply.

a. In-person meetings – larger, statewide meetings
b. In-person meetings – smaller, regionally-based meetings
c. Web Forums
d. Email distribution lists
e. E-newsletters
f. Online forum or collaboration space
g. Social media
h. Other (Please type your answer into Q&A)
POLL #5

Dialogue4Health and the Center for Health Leadership and Practice are planning their upcoming Web Forum series. They want to prioritize topics that are relevant to CA4Health participants, so to help guide that planning, please select up to four of the following topics that are of most interest to you.

a. Data: telling your story through qualitative data or photovoice
b. GIS Community Commons mapping tool
c. Communications strategy: messaging your work for different audiences (with Berkeley Media Studies Group)
d. Healthy places: innovate policies for placed based health
e. Policy 101: why it matters, what it looks like, and creating your own policy
f. Tools for effective collaboration: building your collaborative partners (with Prevention Institute)
g. Tools for effective collaboration: managing turf issues (with Prevention Institute)
h. Sustainability planning from concept to practice – a 10 step process (with Center for Civic Partnerships)
Q&A and Raise Hand Features

Ask verbal questions by using the Raise Hand Feature

OR submit written questions via the Q&A Feature

Please submit questions to All Panelists
POLL #6

What can you contribute to the Community of Practice? *Select all that apply.*

a. Examples of best practices or successes from your work
b. Communication materials (e.g., videos, effective messages)
c. Examples of or resources on how to evaluate your work
d. Provide technical assistance or mentorship to other participants
e. Other (*Please type your answer into Q&A*)
Thank you to our presenters and moderator:

Susan Watson
Kristania De Leon
Genoveva Islas
And thank you to our behind-the-scenes people!

Star Tiffany
Holly Calhoun
Christina Ruano
Thank you to our sponsor:
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Thank you for joining our Web Forum!

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