Advancing Health Equity and Racial Justice in Cuyahoga County

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HIP-Cuyahoga Overview

• HIP-Cuyahoga is a cross-sector consortium of diverse people who care about equity and health.
• We are building opportunities for everyone in Cuyahoga County to be healthy.
• We believe everyone should have a fair chance to reach his/her/their fullest health potential.
• HIP-Cuyahoga was formed in 2009 by our three local health departments (City of Cleveland, City of Shaker Heights, Cuyahoga County Board of Health) in order to confront growing health disparities in the county, especially in communities of color.
• Health inequities in our community are the direct result of historical and contemporary injustices related to social, political and economic factors, particularly structural racism.
Social Determinants of Health

- The circumstances in which people are born, grow-up, live, work and age impacts their health status and quality of life.
- These circumstances are, in turn, shaped by a wider set of forces: economic, social policies and politics.
- Research shows that improving the economic, social and political conditions where people live, work, learn and play will improve their health.
- Healthy people need healthy places, so place matters!
- Race, ethnicity and socioeconomic status impact health status and quality of life, so race, ethnicity and socioeconomic status matter!
UNEQUAL OPPORTUNITIES + POOR HEALTH = SHORTER LIVES
Differences in opportunities and in health outcomes are unfair and unjust, and impact everyone in a community and/or region.

Economically, there are major opportunity costs for poor health across the region due to disability and lost years of productive work.

Source: Health Improvement Partnership-Cuyahoga, Community Health Improvement Plan, 2015
**UNEQUAL OPPORTUNITIES**

African Americans and Hispanics are three times as likely to live in poverty than whites.

**POOR HEALTH**

Students of color are more than twice as likely to be obese than white students.

Nationally, African Americans have a higher prevalence of high blood pressure. African Americans are also up to four times more likely to suffer increased risk of complications from high blood pressure than whites.

**SHORTER LIVES**

In Cuyahoga County, three times as many African-Americans babies die than white babies.

Depending on where people live, there is up to a 20 year difference in Life Expectancy in Cuyahoga County. City of Cleveland and “inner ring” suburbs have the lowest life expectancies.

**Why does it matter?**

In Cuyahoga County, people of color are needlessly suffering and dying before their time.

We all pay for poor health.

> $1 Trillion—the combined cost of health inequities in the U.S.

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**Additional Info**

- African Americans are more than twice as likely to be unemployed than whites.
- African Americans and Hispanics are less likely to graduate High School than whites.
- Half of the people in Cleveland live farther than a half mile from a grocery store. More than 60% of them are people of color.

**Graphs and Data**

- **Unemployment Rate in Cuyahoga County:**
  - African Americans: 21.5%
  - Hispanics: 17.8%
  - Whites: 9.6%

- **Strokes Mortality Rates**
  - **African Americans**:
    - Cuyahoga County: 101.1 per 100,000
    - Ohio*: 83.8 per 100,000
  - **Whites**:
    - Cuyahoga County: 64.4 per 100,000
    - Ohio*: 64.4 per 100,000

*2008-2010 Ohio Stroke Mortality Rates
HISTORY MATTERS:
UNDERSTANDING THE ROLE OF POLICY, RACE AND REAL ESTATE IN TODAY'S GEOGRAPHY OF HEALTH EQUITY AND OPPORTUNITY IN CUYAHOGA COUNTY

A Policy Brief Prepared on behalf of the Cuyahoga County PlaceMatters Team
Prepared by the Kirwan Institute for the Study of Race & Ethnicity & The City & Regional Planning Program at the Knowlton School of Architecture
The Ohio State University
Building the Case for Equity with Local Data...

Cuyahoga County Life Expectancy
Building the Case for Equity with Local Data...

Cuyahoga County Infant Mortality

2008-2010 Infant Mortality Rate
by Cleveland Neighborhood and Suburban Municipality

Legend
- 0.0 - 4.5 (Meets HP 2010)
- 4.6 - 9.0
- 9.1 - 13.5
- 13.6 or greater
- Insufficient Data

See "Appendix A" for indexed map of neighborhoods/municipalities.
Building Capacity for Health Equity

Equality doesn’t mean Equity
Applying an Equity Framework

- A shared value and commitment to equity
- Taking a head and heart approach
- Recognizing that historical policies and practices shape current inequities
- Building collective capacity of partnership
- Thinking, understanding, and valuing differently, then acting differently – Perspective Transformation
Framework for Action

OUR VISION
Cuyahoga County is a place where all residents live, work, learn, and play in safe, healthy, sustainable, and prosperous communities.

OUR MISSION
HIP-Cuyahoga’s mission is to inspire, influence, and advance policy, environmental, and lifestyle changes that foster health and wellness for everyone who lives, works, learns, and plays in Cuyahoga County.

CORE VALUE
Building opportunities for everyone in Cuyahoga County to be healthy.

KEY APPROACH 1
PERSPECTIVE TRANSFORMATION
Building capacity to think, understand, and act differently to make equity and racial inclusion a shared value.

KEY APPROACH 2
COLLECTIVE IMPACT
Fostering cross-sector collaboration, coordination of partnerships, alignment of priorities & actions, and mobilization of resources.

KEY APPROACH 3
COMMUNITY ENGAGEMENT
Involving community members in planning, decision making, and actions.

OUTCOME
ACHIEVING EQUITY, WELL-BEING, AND IMPROVED POPULATION HEALTH
Building opportunities for everyone in Cuyahoga County to be healthy.

KEY APPROACH 4
HEALTH AND EQUITY IN ALL POLICIES
Creating healthier and more equitable decision making across sectors, systems, and policy areas.
Key Priority Areas

- Eliminate Structural Racism (ESR)
- Healthy Eating and Active Living (HEAL)
- Linking Clinical and Public Health
- Chronic Disease Management (CDM)

Explore these priority areas and our newest priorities in depth at our website: hipcuyahoga.org
Our Partnership

Where We've Been | 2010-2015

- 50 Active initiatives
- Over 200 initiatives

Where We Are Now | 2016-2017

SCHOOL OF MEDICINE
CASE WESTERN RESERVE UNIVERSITY

CDPH
Commissioned Department of Public Health

CUYAHOGA COUNTY BOARD OF HEALTH
Your Health. Our Health. A Shared Health Responsibility

HIP CUYAHOGA
Health Improvement Partnership

MetroHealth

ST. VINCENT CHARITY MEDICAL CENTER

Southwest General

The Center for Health Affairs

University Hospitals

POLICY BRIDGE

Better Health Partnership

United Way

Thank you!
www.hipcuyahoga.org