Risk & Protective Factors

Franklin County
CTC Matched Comparison
Communities that Care
Logic Model for Youth Substance Use Prevention 2016

Strategies

Policy and Practice Change Workgroup
- Provide education on MJ’s and other substances’ effects on developing brain, & local policy implications of legalization
- Work with PD’s to conduct compliance checks
- Provide alcohol beverage server training

Youth Programs
- Build a strong youth involvement component to CTC
- Lead social norms marketing and social marketing campaigns
- Lead Above The Influence campaigns
- Promote State Without StigMA campaign
- Integrate “how to be a good friend” messages

Regional School Health Task Force
- Conduct the annual Teen Health Survey
- Support research-based prevention education (LifeSkills for all MS students)
- Support Screening, Brief Intervention & Referral to Treatment (SBIRT)
- Support Best Practices in School Policies relating to substance use

Parent Education Workgroup
- Support and promote evidence-based parent education programs
- Promote the importance of family dinners & family connection
- Provide positive, educational, evidence-based messaging & conversations for parents

Risk Factors
- Decrease laws and norms favorable to drug and alcohol use
- Decrease low perception of harm from drug use
- Decrease parental attitudes favorable to drug and alcohol use
- Decrease family management problems

Behaviors *
- Decrease youth alcohol use and binge drinking
- Decrease youth cigarette use and vaping
- Decrease youth marijuana use
- Decrease youth misuse of prescription drugs

**Improvements in physical & mental health, youth violence, risky sexual behavior, academic achievement, school graduation and overall healthy youth development and health equity.**
Reductions in Youth Substance Use, Franklin County

- Alcohol Use: 47%, 22%, 19%
- Binge Drinking: 29%, 11%
- Marijuana: 29%, 19%
- Cigarettes: 19%, 11%, 7%

Priority Risk Factors for Franklin County & North Quabbin
2003

# students with given number of risk factors

# risk factors per student
2006

# students with given number of risk factors

# risk factors per student
2012

# students with given number of risk factors

# risk factors per student
Communities that Care

Prevention Works. It’s working Here.