New Investments in Advancing Chronic Disease Prevention and Health Promotion

Ursula Bauer, PhD, MPH
Director, National Center for Chronic Disease Prevention and Health Promotion

Dialogue4Health Webinar
November 13, 2014
Overview

• Awards total $212 million
  ▪ 193 awards to states, large and small cities and counties, tribes and tribal organizations, and national and community organizations

• All 6 new programs address one or more leading risk factors for chronic disease
  ▪ Some emphasize health system improvements and community supports

• Programs emphasize specific interventions in specific places for unique populations

• Partnerships are critical
Building on past work

- STEPS
- REACH
- ACHIEVE
- PHC

- Communities Putting Prevention to Work (CPPW)
- Community Transformation Grants (CTG)

Current New Investments
Shared Goals

- Reduce prevalence of obesity by 3%
- Reduce rates of death and disability due to tobacco use by 5%
- Reduce rates of death and disability due to diabetes, heart disease and stroke by 3%
Six New Cooperative Agreements

- **A Comprehensive Approach to Good Health and Wellness in Indian Country**
  - 22 awards, $11.3 million

- **State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease**
  - 21 awards, $69.5 million

- **Partnerships to Improve Community Health**
  - 39 awards, $49.3 million

- **Racial and Ethnic Approaches to Community Health**
  - 49 awards, $34.9 million

- **National Implementation and Dissemination for Chronic Disease Prevention**
  - 5 awards, $9.4 million

- **Programs to Reduce Obesity in High Obesity Areas**
  - 6 awards, $4.2 million
Investments to Advance Chronic Disease Prevention and Health Promotion, FY 14 Awards by State / 239 awards

- A Comprehensive Approach to Good Health and Wellness in Indian Country Awards (DP14-1421PPHF14)**
- Partnerships to Improve Community Health (PICH) Awards (DP14-1417)
- Programs to Reduce Obesity in High Obesity Areas Awards (DP14-1416)
- Racial and Ethnic Approaches to Community Health (REACH) Awards (DP14-1419PPHF14)**
- State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease and Stroke Awards (DP14-1422PPHF14)**
- State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health*

**These awards are financed in part or solely by Prevention and Public Health Funds.
* Program was initiated in FY 2013. FY 2014 funding allowed CDC to fund every state for enhanced activities.
Implementing, Monitoring, and Communicating Efforts

- Partnership engagement
- Evidence-based and public health strategies
- Evaluation and CDC expectations
- Communicating impact
Thank you!

For more information please contact Centers for Disease Control and Prevention

4770 Buford Hwy NE, Atlanta, GA 30341
Telephone: 1-800-CDC-INFO (232-4636)/TTY: 1-888-232-6348
Visit: www.cdc.gov | Contact CDC at: 1-800-CDC-INFO or www.cdc.gov/info

The findings and conclusions in this report are those of the authors and do not necessarily represent the official position of the Centers for Disease Control and Prevention.