Making Prevention Primary in the New CDC FOAs

June 23rd, 2014

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Advancing a system of prevention & equity

- Coordination and synergy
- Moving community-clinical integration efforts upstream
- Strategic partnerships addressing multiple determinants of health
- Spreading innovation
Coordination and synergy

- Reach out to other prospective applicants in your region
- Develop shared principles to strengthen success
- Leverage other federal & private funding sources, including:
  - CMMI’s SIM and Innovation Awards
  - Promise Neighborhoods, Sustainable Communities
  - Initiatives supported by local/regional funders
Advancing equity

A Practitioner’s Guide for Advancing Health Equity

cdc.gov/healthequityguide

- Incorporate an equity perspective *throughout* the process:

A Practitioner’s Guide for Advancing Health Equity

cdc.gov/healthequityguide
Moving community-clinical efforts upstream
Shared Goals: Community Prevention & Health Care

1. Improve health outcomes overall
2. Advance equity
3. Reduce health care demand and costs
The same elements in community environments that keep us healthy and safe \textit{in the first place} are needed to help those who are already sick or injured restore and maintain health.
Community-Centered Health Homes

Bridging the gap between health services and community prevention

This document was prepared by Prevention Institute with funding from the Community Clinics Initiative (a joint project of Tides and The California Endowment)

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Prevention Institute is a nonprofit, national center dedicated to improving community health and well-being by building momentum for effective primary prevention. Primary prevention means taking action to build resilience and to prevent problems before they occur. The Institute’s work is characterized by a strong commitment to community participation and promotion of equitable health outcomes among all social and economic groups. Since its founding in 1997, the organization has focused on injury and violence prevention, toxic stress, health disparities, nutrition and physical activity, and youth development. This and other Prevention Institute documents are available at no cost on our website.
Oakland Chinatown

Photo Credit: http://metes.wordpress.com/2009/01/25/diagonal-crosswalks/
Strategic Partnerships

Public Health

Violence Prevention

City Council

Urban Agriculture

Community Health Education

Community Development

School

Faith-based Orgs

Planning Department

Promotoras

Housing

Environmental Health

Parks & Recreation

Youth
Partnerships to Improve Community Health

- One innovative strategy allowed
Addressing the Intersection: Preventing Violence and Promoting Healthy Eating and Active Living

Improving safety & increasing access to healthy food--Denver, CO

Preventing violence through the creation of a community bus system--Detroit, MI
Addressing Multiple Determinants of Health
Chronic disease
Built Environment

Photo Credit: Kim Martineau

Photo Credit: BicyclesOnly/Flickr
Environmental Protection
Injury and Violence Prevention

INJURIES ARE NOT ACCIDENTS
THEY ARE PREDICTABLE AND PREVENTABLE.
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The Atlantic
Dissent on the Soviet Economy / Fiction by Roy Blount, Jr.

GROWING UP SCARED
by Karl Zinsmeister

The most pressing "children's issue" is not day care, health care, or education. It is the control of violent crime.
# Housing

## Medical Evidence Form

**Patient Information:**
- **Name:**
- **DOB:**
- **Gender:**
  - Female
  - Male
- **Chart #:**
- **Diagnosis:**
  - Asthma
  - Hypertension
  - Skin Disease
  - Stress/Depression

**Parent/Child Information:**
- **Does anyone in the home smoke?**
  - Yes
  - No
- **Is the child exposed to second hand smoke?**
  - Yes
  - No

**Environmental History:**
- **Do you live next to or near a freeway?**
  - Yes
  - No
- **Which freeway?**
- **Do you live near a construction site?**
  - Yes
  - No
- **Is your home being repaired or new construction?**
  - Yes
  - No
  - Now
  - Recently
- **Which of the following do you have in your home?**
  - Air Conditioner
  - Fireplace
  - Air Purifier
  - Gas Stove
  - Kitchen
  - Wood Stove
  - Central Heating
  - Humidifier
  - Electric Stove
  - Hot Water
- **Is there a strong (bad) smell in your home?**
  - Yes
  - No
- **Are pesticides or herbicides used in your home, garden or on pets?**
  - Yes
  - No
- **Have you ever been bitten by or have in your home:**
  - Roaches
  - Rats or mice
- **Do you have pets?**
  - Yes
  - No

**Type:**
- **Do you have mold in your home?**
  - Yes
  - No
- **Do you have leaking pipes?**
  - Yes
  - No
- **Does your home have a lot of dust?**
  - Yes
  - No
- **Do you have any rusting pipes?**
  - Yes
  - No
- **Do you have chipping or peeling paint?**
  - Yes
  - No

**Health:**
- **# of missed school days due to asthma**
- **# of doctor visits due to asthma attacks**
- **# of emergency room visits due to asthma**

**Provider comments/remarks (including referrals made or action taken):**
Equity
Building on past learnings

- Emphasize ongoing communications about your work with key stakeholders—including policymakers
- Maintain a constant drumbeat on sustainable policy and practice changes across sectors
Contact us for support & resources

- Advancing community-clinical integration
- Links between preventing violence and healthy eating & active living
- Resources on interdisciplinary collaboration
- Support community prevention & equity

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