

# How to Tax and to What End?

## Sharing a Model Ordinance for Initiatives for Local Marijuana Taxation and Prevention Funding in California

January 18, 2018

10:30 AM to 12 PM Pacific

1:30 PM to 3 PM Eastern

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***Please close all applications except WebEx.***

**Audio trouble?** Send us a question in the **Q&A** panel.

**Technical trouble?** Call WebEx at **1-866-229-3239**.

Closed captioning instructions will be provided.

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Connect with us on **Twitter** [@Dialogue4Health](https://twitter.com/Dialogue4Health)

# Audio

## Audio is through your computer speakers or headphones

No sound?

→ Unmute and turn up your speaker volume

Still no sound? Call in.

→ Click the small telephone icon in the Participants panel to see dial-in information

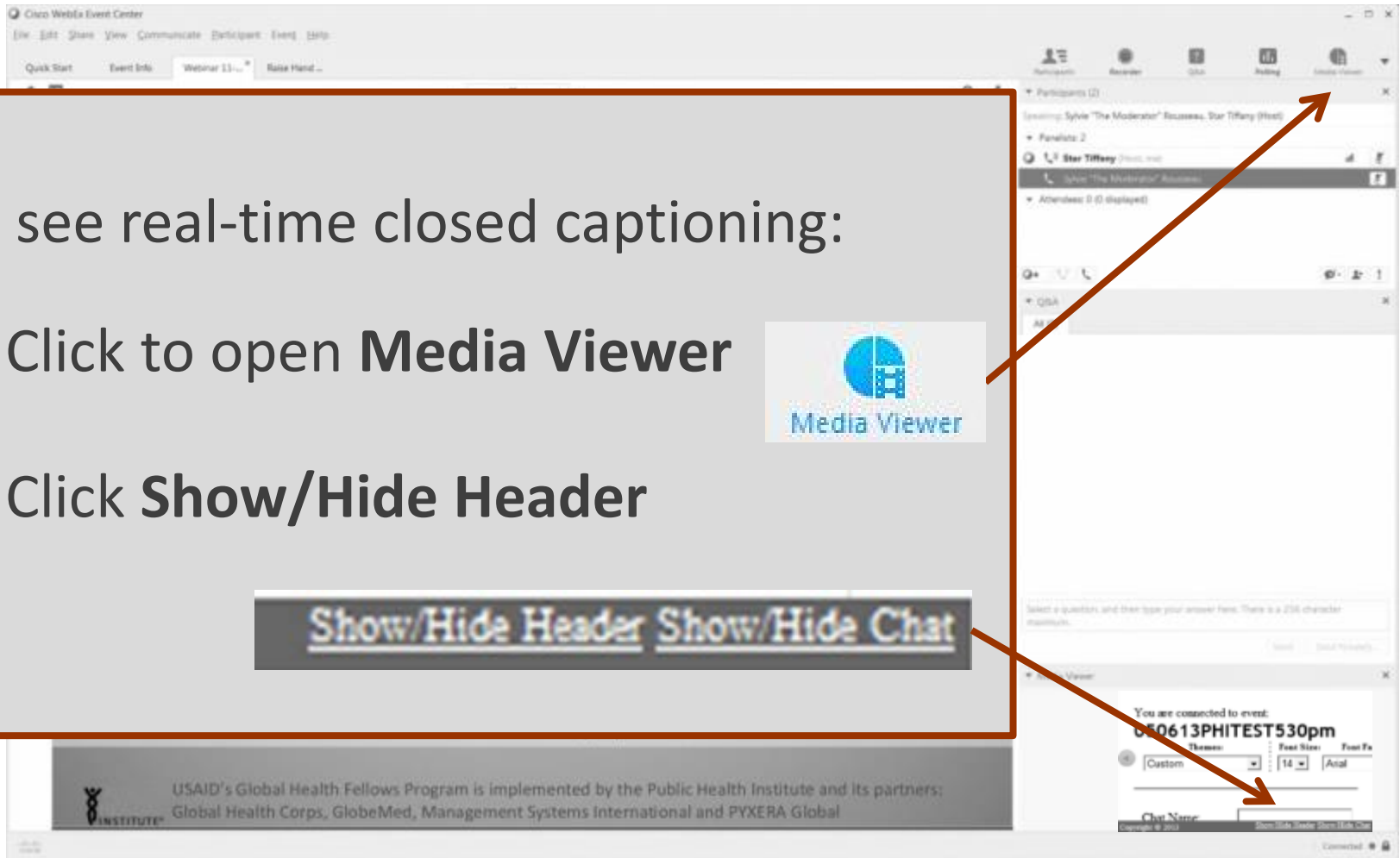
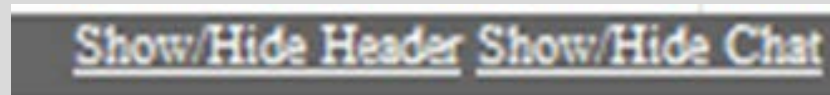
# Closed Captioning

To see real-time closed captioning:

1. Click to open **Media Viewer**



2. Click **Show/Hide Header**



# Q&A Feature

1. Type your question in the **Q&A box**
2. Select **Ask: All Panelists**
3. Click **Submit**

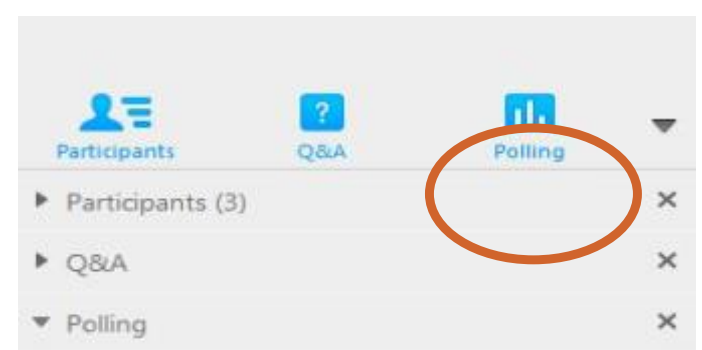
The image shows a screenshot of a Q&A interface. At the top, there are three icons: 'Participants', 'Q&A', and 'Polling'. The 'Q&A' icon is circled in orange. Below this, there is a 'Participants (3)' dropdown. The main area shows 'Speaking:' followed by 'Panelists: 2' and 'Attendees: 1 (1 displayed)'. The 'Attendee View (me)' section is visible. At the bottom, there is a 'Q&A' dropdown menu, also circled in orange, with 'All (0)' below it. Below the dropdown, there is a 'Send' button and a text input field with the placeholder text 'Select a participant in the ask menu first and type your question here.' The 'All Panelists' option in the dropdown is also circled in orange. Arrows from the text on the left point to these circled elements.

# Polling Feature

Please:

1. Choose your **answer**

2. Click **Submit**



Time elapsed: 0:46 Time limit: 1:30

All Questions:

1. Are you attending this Web Forum:

- a. Individually
- b. In a group of 2-5 people
- c. In a group of 6-10 people
- d. In a group of more than 10 people



# Poll #1

**Are you attending this Web Forum:**

- A. Individually
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- C. In a group of 6-10 people
- D. In a group of more than 10 people



# Alisa Padon, PhD

Research Scientist  
Public Health Institute

[phi.org](https://phi.org)

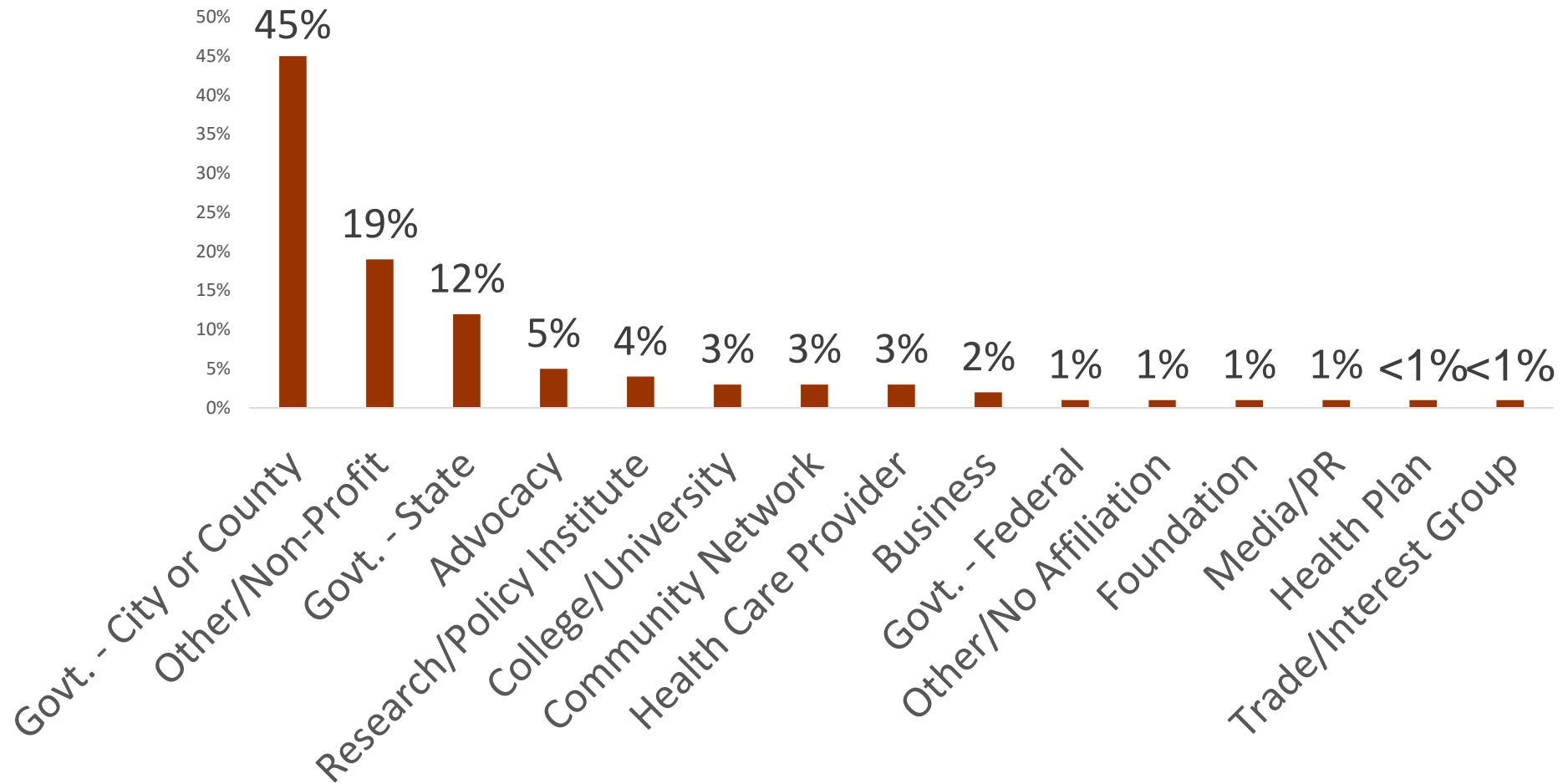
# About the Audience: Where You Are

- In 42 US states and Washington DC
- These states have more than 2 audience members:





# About the Audience: Work Sectors





# Lynn Silver, MD, MPH, FAAP

Director

Getting it Right from the Start: Local  
Regulation of Recreational Marijuana

Senior Advisor

Public Health Institute

Clinical Professor

University of California San Francisco

[phi.org](https://phi.org)

## Poll #2

What do you think a local marijuana tax should be?

- A. 1-5%
- B. 5-10%
- C. 10-15%
- D. 15-20%
- E. 20%+



# Michael Colantuono, JD

Attorney

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President

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Cities of Auburn and Grass Valley

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[chwlaw.us](http://chwlaw.us)

# Poll #3

**Should high-potency marijuana be taxed more?**

- A. Yes**
- B. No**
- C. I don't know**

# Poll #4

What should tax revenue primarily be spent on? (check all that apply)

- A. Substance use prevention
- B. Prevent other leading causes of illness, injury and premature death
- C. Programs to reduce health inequities
- D. Youth programs
- E. Reduce drug-related incarceration
- F. Substance abuse treatment
- G. Law enforcement



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# Questions?

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3. Click **Send**

The screenshot shows a meeting interface with a top navigation bar containing 'Participants', 'Q&A', and 'Polling'. Below this, there are sections for 'Participants (3)', 'Speaking:', 'Panelists: 2' (listing 'Star Tiffany (Host)' and 'Sylvie "The Moderator" Rousseau'), and 'Attendees: 1 (1 displayed)'. The 'Attendee View (me)' section is visible. A 'Q&A' panel is open, showing a 'Q&A' dropdown menu. Below this, the 'Ask:' dropdown is set to 'All Panelists'. A 'Send' button is visible next to a text input field with placeholder text: 'Select a participant in the ask menu first and type your question here.'



**Alisa  
Padon**



**Lynn  
Silver**



**Michael  
Colantuono**

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# Thank you to our host & presenters!



**Alisa  
Padon**



**Lynn  
Silver**



**Michael  
Colantuono**

# Thank you to our partner and sponsors:

Getting it Right from the Start:  
Local Regulation of Recreational Marijuana



Support for this Web Forum was provided in part by the **Robert Wood Johnson Foundation**. The views expressed here do not necessarily reflect the views of the Foundation.

# How to Tax and to What End?

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**Thank you for joining our Web Forum!**

**The recording and slides will be available by next week at**  
**[Dialogue4Health.org](https://Dialogue4Health.org)**

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