Healthy Eating and Active Living: Community Transformation Grant Successes and Lessons Learned

Thursday, February 19, 2015
11:00 AM – 12:30 PM Pacific
2:00 PM – 3:30 PM Eastern

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Housekeeping

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Q&A Feature

Please submit questions via the Q&A Feature

Please submit questions to All Panelists
Polling Feature

Please
1. Choose your answer, then
2. Click Submit
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
Genoveva Islas, MPH
Program Director
Public Health Institute

Genoveva serves as the Program Director for Public Health Institutes’ statewide effort to connect all CDC funded grantees in a Community of Practice through CA4Health. The project seeks to increase networking and collaboration across sites to support the successful implementation of efforts short term and the sustaining of the work in California longer term. Genoveva is also the Program Director of Cultiva La Salud, which is dedicated to creating greater health equity for Latinos in the San Joaquin Valley.

Website:  www.ccropp.org
Objectives

• Learn about different strategies used under CTG funding to promote healthy eating and active living.

• Discuss the success and challenges in promoting greater access to healthy foods and physical activity opportunities through policy, systems and environmental change strategies.
POLL #2

Are you involved in the new funding from CDC?

a. Recipient
b. Partner or subgrantee
c. Interested in partnering
d. Other *(Please type your answer into Q&A)*
Alexis Lantz, MA Urban Planning
Project Coordinator
Choose Health LA
Los Angeles County Department of Public Health

Alexis Lantz is the Project Coordinator for Choose Health LA at the Los Angeles County Department of Public Health. Previously, she was a policy analyst with the DPH PLACE Program and the Planning & Policy Director at the Los Angeles County Bicycle Coalition (LACBC). During her tenure at LACBC she conducted the first ever citywide bicycle and pedestrian count for the City of Los Angeles and had a hand in shaping policies in the city and county of Los Angeles to increase infrastructure for bicycling as well as the amount and diversity of people bicycling for everyday transportation. Alexis holds an M.A. in Urban Planning from UCLA. Alexis serves as the chairwoman of the CalBike Board and is a Los Angeles Walks a steering committee member.

Website: www.choosehealthla.com
Christine Montes, MPH
Policy Analyst
Choose Health LA
Division of Chronic Disease and Injury Prevention
Los Angeles County Department of Public Health

Christine Montes is a Policy Analyst with the Los Angeles County Department of Public Health. Her work focuses on policy, systems, and environmental change strategies to improve access to healthier foods. She leads the implementation of two countywide initiatives focused on the retail food environment, and assists on several other projects including healthy food procurement in County facilities. She manages a project that increases acceptance and promotes usage of CalFresh EBT at farmers markets. Additionally, Christine provides analysis and content expertise for Choose Health LA Restaurants, a new partnership to promote healthier options for adults and children in restaurants throughout Los Angeles County. Christine has a Graduate Degree in Public Health from UCLA. Christine currently serves as co-chair of the Los Angeles Food Policy Council’s Farmers Markets for All working group.

Website: www.choosehealthla.com
POLL #3

What types of partners are you working with to promote healthy eating and active living? Please select all that apply:

a. Education
b. Business
c. Health systems/Hospitals/Providers
d. Faith-Based
e. Housing
f. Transportation
g. Community-based
h. Planning
i. Social Services
j. Other (Please type your answer into Q&A)
Shelley Saitowitz, MPH, is a Community Health Program Specialist with the County of San Diego, Health & Human Services Agency (HHSA)—Chronic Disease and Health Equity Unit. At the County, she supports work on a wide range of topics including chronic disease and health equity, food systems, climate change, and public health impacts of land use and regional transportation decisions. Shelley is part of the HHSA team, who administered the Centers for Disease Control and Prevention Grants including Communities Putting Prevention to Work and Community Transformation Grant, and is now administering the recently awarded State and Local Public Health Actions to Prevent Obesity, Diabetes, Heart Disease and Stroke. Shelley received her Masters of Public Health in Health Services, Management and Policy from the University of California at Los Angeles.

Websites:  [www.sandiegocounty.gov/content/sdc/hhsa.html](http://www.sandiegocounty.gov/content/sdc/hhsa.html) and [www.livewellsd.org](http://www.livewellsd.org)
Flor del Hoyo, MPH
Senior Health Educator
Kern County Public Health Services Department

Flor del Hoyo is a Senior Health Educator from Kern County Public Health Services Department, with a Masters in Public Health from the University of Southern California. She is the project coordinator for the Call to Action for a Healthy Kern Coalition and previously supported the Community Work Group for Call to Action in facilitating trainings relating to community gardens.

Websites:  http://kerncalltoaction.com and www.kernpublichealth.com
Susana Hennessey Lavery, MPH, is a Health Educator with the San Francisco Department of Public Health. In that capacity she designs and implements comprehensive health promotion plans, co-designed and implements the CAM (community action model for policy development) and works on local and global health projects with San Francisco’s diverse communities with a focus on tobacco control. She works on food system initiatives including co-staffing SEFA (Southeast Food Access working group), participation on the steering committee of the Tenderloin Healthy Corner Store Coalition and the California Healthy Stores for Healthy Communities campaign. She is SFDPH staff to the HealthyRetailSF program through the Office of Economic and Workforce Development. She sits on the Bay Area committee of Vision y Compromiso, a statewide CHW network. Previously, she was the Community Health Education supervisor at La Clinica de La Raza.

Website:  www.sfdph.org/dph/default.asp
Jessica Estrada is the Program Coordinator of the Tenderloin Healthy Corner Store Coalition and Community Engagement Coordinator (CEC) of the HealthyRetailSF Program in San Francisco. Jessica graduated from the University of California, Davis in 2007, with a B.S. degree in Psychology and Exercise Biology. After graduation, she worked for the Yolo County Health Department, where she worked in tobacco prevention, education and policy and received a Yolo County Public Health Hero Award in 2009. Jessica then returned to her hometown of San Francisco to work in the tough Tenderloin neighborhood, working with youth leaders to help form the Tenderloin Healthy Corner Store Coalition in 2012, as well as coordinate the resident Food Justice Leaders and help implement the new city-wide HealthyRetailSF program. She has unique experience working with youth, adult residents, store owners, community organizing, and public health advocacy.

Website:  [www.healthytl.org](http://www.healthytl.org) and [http://sfsbdc.org/healthyretailsf](http://sfsbdc.org/healthyretailsf)
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Q&A Feature

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Thank you to our presenters and moderator:

Alexis Lantz  
Christine Montes  
Shelley Saitowitz  
Flor del Hoyo

Susana Hennessey Lavery  
Jessica Estrada  
Genoveva Islas
And thank you to our behind-the-scenes people!

Star

Tiffany

Joanna

Hathaway
Thank you to our sponsor:
Healthy Eating and Active Living: Community Transformation Grant Successes and Lessons Learned

Thank you for joining our Web Forum!

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