Hypertension Prevention, Treatment and Control: Successful Global Strategies

Monday, February 23, 2015
10:00 AM – 11:30 AM Pacific
1:00 PM – 2:30 PM Eastern

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Q&A Feature

Please submit questions via the Q&A Feature

Please submit questions to All Panelists
Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
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Lynn Silver is a Senior Advisor at the Public Health Institute. She served as Assistant Commissioner of Health in New York City where she led the city’s policy efforts to prove the food environment, including banning trans fat, reducing salt and soda consumption, and calorie labeling of fast food, as well as to improve care for diabetes and hypertension. She currently works on prevention and treatment of noncommunicable (NCD) disease in the US and globally, including collaboration with PAHO on the regulation of NCD risk factors, and with the CDC on hypertension control.

Silver has worked as a researcher and as a consumer advocate in public health, as professor at FIOCRUZ in Brazil, at the University of Brasilia, and the Karolinska Institute.

Website:  www.phi.org
Welcome to our presenters:

Tom Frieden
Pragna Patel
Norm Campbell
Marc Jaffe
Tom Frieden, MD, MPH, became Director of the Centers for Disease Control and Prevention (CDC) in June 2009. Dr. Frieden has worked to control health threats from infectious diseases, respond to emergencies, and battle the leading causes of suffering and death in our nation and around the world.

A physician with training in internal medicine, infectious diseases, public health, and epidemiology, Dr. Frieden is especially known for his expertise in tuberculosis control. Dr. Frieden worked for CDC from 1990 until 2002. He began his career at CDC as an Epidemic Intelligence Service (EIS) Officer at the New York City Health Department.

Website: [www.cdc.gov/about/leadership/director.htm](http://www.cdc.gov/about/leadership/director.htm)
Welcome Video

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Watch the video on an external browser at any time:

https://vimeo.com/120195231
Dr. Pragna Patel is the Special Projects Lead for the Global Noncommunicable Diseases (NCD) Unit in the Division of Global Health Protection, Center for Global Health, Centers for Disease Control and Prevention (CDC). She joined the NCDU in August 2013 to provide leadership to NCD special projects, such as the Global Standardized Hypertension Treatment Project and to CDC efforts to leverage PEPFAR-funded HIV clinical delivery systems in Malawi. She also contributes to CDC’s global NCD strategy with a focus on clinical care delivery. She has particular expertise in research, clinical epidemiology, and developing and implementing public health programs.

Website:  http://www.cdc.gov/globalhealth/ncd/default.htm
POLL #2

What do you perceive to be the biggest obstacle to ensuring that high quality hypertension treatment reaches everyone? (please select your top three answers)

a. Lack of access to health care
b. Lack of access to medication
c. Physician behavior
d. Patient disinterest or non-adherence
e. Lack of resources for lifestyle change support
f. Lack of team approach
g. Other (please submit answer in Q&A)
Marc Jaffe, MD
Clinical Leader, Kaiser Permanente Northern California Cardiovascular Risk Reduction Program
Clinical Leader, Care Management Institute Kaiser National Integrated Cardiovascular Health Guideline Team

Dr. Jaffe is currently the Chief of Endocrinology at the Kaiser South San Francisco Medical Center, and has previously served as Chair of the Kaiser Northern California Chiefs of Endocrinology, the clinical leader for Kaiser National Hypertension Guideline team, and the Kaiser Northern California Hypertension guideline team. He clinical research area is the delivery of population based cardiovascular care, and he also works as an Associate Clinical Professor of Medicine at the UCSF Medical School and an attending physician at the San Francisco General Hospital General Endocrinology Teaching Clinic.

Website  http://mydoctor.kaiserpermanente.org/ncal/provider/jaffe
POLL #3

What types of support or tools would you find most useful to help you scale up improved hypertension treatment in your community?

*(please select your top three answers)*

a. Information Technology for registries
b. Education materials for clinicians
c. Education materials for patients
d. Training videos on how to measures blood pressure correctly
e. Medication guidelines
f. Low cost medication procurement
g. Academic training programs for health professionals
h. Treatment algorithms
i. Guidance on acceptable blood pressure measurement equipment
j. Guidance on program management
k. Other *(please submit your answer in Q&A)*
Norm Campbell, MD, FRCPC
General Internist, Professor of Medicine
University of Calgary;
President, World Hypertension League

Dr. Campbell is a General Internist, a Professor of Medicine, Community Health Sciences and Physiology and Pharmacology and a member of the O’Brien Institute of Public Health and Libin Cardiovascular Institute of Alberta at the University of Calgary. He also serves as the HSF CIHR Chair in Hypertension Prevention and Control, Chair of the Canadian Hypertension Advisory Committee, President of the World Hypertension League, Co-chair of the Pan American Health Organization / World Health Organization (WHO) Technical Advisory Group on Cardiovascular Disease Prevention through Dietary Salt Reduction, Co-chair of the Vascular Risk Reduction program of the Alberta Health Services Strategic Clinical Networks and a member of the WHO Nutrition Advisory Group, Non Communicable Disease.

Q&A Feature

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Pragna Patel
Norm Campbell
Marc Jaffe
Lynn Silver
Thank you to our presenters and moderator:

Tom Frieden  
Pragna Patel  
Norm Campbell  
Marc Jaffe  
Lynn Silver
And thank you to our behind-the-scenes people!

Valerie Steinmetz
Star Tiffany
Holly Calhoun
Joanna Hathaway
Thank you to the GSHTP sponsors:
Hypertension Prevention, Treatment and Control: Successful Global Strategies

Thank you for joining our Web Forum!

The **Recording** and **Slides** will be available shortly at [www.Dialogue4Health.org](http://www.Dialogue4Health.org)

For more information, please visit the Global Standardized Hypertension Treatment Project [http://www.cdc.gov/globalhealth/ncd/hypertension-treatment.htm](http://www.cdc.gov/globalhealth/ncd/hypertension-treatment.htm)