Advancing Prevention and Population Health: New Year, New Efforts, New Opportunities

Thursday, March 19, 2015
12:30 AM – 2:00 PM Pacific
3:30 PM – 5:00 PM Eastern

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Q&A Feature

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Polling Feature

Please

1. Choose your answer, then
2. Click Submit
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
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As Vice President for Public Policy and Programs for the Public Health Institute (PHI), Matthew works to advance and support the work of the organization’s domestic and global health programs, identifying opportunities to strengthen program impact and promote cross-program collaboration. Matthew is also responsible for designing and implementing strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website:  www.phi.org
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• **The American Public Health Association** (APHA) is the oldest and most diverse organization of public health professionals in the world and has been working to improve public health since 1872.

• **Prevention Institute** (PI) was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health, equity and quality of life.

• **The Public Health Institute** (PHI) is an independent, nonprofit organization dedicated to promoting health, well-being and quality of life for people throughout California, across the nation and around the world.

• **Trust for America's Health** (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.
Visit the American Public Health Association on

- Facebook: www.facebook.com/AmericanPublicHealthAssociation
- Twitter: @PublicHealth

Visit Trust for America’s Health on

- Facebook: www.facebook.com/pages/Trust-for-Americas-Health/161613058024
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- Facebook: www.facebook.com/PublicHealthInstitute
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Visit Prevention Institute on

- Facebook: www.facebook.com/PreventionInstitute.org
- Twitter: @preventioninst
Introducing our Presenters:

Andi Fristedt  Karen Seaver Hill  Chris Tholkes
Objectives

• Learn about how children’s hospitals are working to advance population health.

• Discuss strategies to build support for continuing public investments.

• Hear a Congressional update about the current national funding landscape for public health.
POLL #2

Are you a current recipient or sub-recipient of any of the following government funding? (Select all that apply):

a. State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease (DP14-1422PPHF14)

b. Partnerships to Improve Community Health (PICH) (DP14-1417)

c. Racial and Ethnic Approaches to Community Health (REACH) (DP14-1419PPHF14)

d. National Implementation and Dissemination for Chronic Disease Prevention (DP14-1418)

e. State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health (DP13-1305)

f. A Comprehensive Approach to Good Health and Wellness in Indian Country (DP14-1421PPHF14)

g. Other (Please submit your answer in Q&A)
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Q&A Feature

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Please submit questions to All Panelists

Dialogue4Health
Karen Seaver Hill has been the Director of Children's Advocacy at the Children’s Hospital Association for the last 14 years. She is focused on supporting children’s hospitals in balancing the dual roles of health care delivery and creating child health. Hill’s expertise includes preventative health and community health education. Prior to coming to Children’s Hospital Association, Hill worked for many years at the Children’s Defense Fund.

Website:  [www.childrenshospital.org](http://www.childrenshospital.org)
POLL #3

Can hospitals or health systems be a part of your population health-related work/efforts?

a. Yes, they currently are
b. Yes, we are hoping to create that connection
c. Maybe? I hadn’t thought about it before
d. It’s probably not a good fit for my work
Chris Tholkes brings over 20 years experience working in the public and nonprofit sectors. She is currently Assistant Division Director of the Office of Statewide Health Improvement Initiatives at the Minnesota Department of Health, which includes the Statewide Health Improvement Program (SHIP). Previous experience includes serving as a Program Officer for Otto Bremer Foundation, a staff lobbyist and Senior Policy Manager for ClearWay Minnesota, as Executive Director of Minnesota’s youth, anti-tobacco industry organization, Target Market, and as the Director of Tobacco Control for the American Lung Association of Minnesota.

Website: www.health.state.mn.us
POLL #4

What do you most need to be more effective in educating elected officials about your work/efforts?

a. Talking points on prevention and population health
b. Talking points on the benefits of multi-sector collaboration
c. Talking points on opportunities to advance equity through prevention and population health
d. Talking points on specific strategies (e.g. food, activity, tobacco, safety, community-clinical integration etc.)
e. Sample letters and templates
f. Information about who to contact
g. Fact Sheets
h. Other (Please submit your answer in Q&A)
Andi Fristedt, MPA  
Health Policy Advisor  
Senate Health, Education, Labor, and Pension (HELP) Committee  
Washington, DC

Andi Fristedt is a Senior Health Policy Advisor with the Senate Committee on Health, Education, Labor and Pensions. She works for Ranking Member Patty Murray of Washington. Andi’s portfolio on the Committee includes public health, global health, and medical research. Prior to joining the Committee staff, Andi worked at the Centers for Disease Control and Prevention’s Washington Office, where her work most recently focused on HIV/AIDS and viral hepatitis.

Website:  www.help.senate.gov
Q&A Feature

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Key Takeaways

What **YOU** can do to advance prevention and population health in 2015:

- Engage with a variety of partners and stakeholders - pay particular attention to children’s hospitals
- Collect and tell real stories that illustrate both the problems you seek to change and the solutions you are implementing
- Demonstrate results. Share information with policymakers at the local, state and national level.
- **Remain vigilant!** Don’t take continued investments for granted.
Thank you to our presenters and moderator:

Andi Fristedt
Karen Seaver Hill
Chris Tholkes
Matthew Marsom
And thank you to our behind-the-scenes people!

Joanna Hathaway

Holly Calhoun
Thank you to our co-sponsors:

American Public Health Association
Prevention Institute
Public Health Institute
Trust for America's Health
Thank you for joining our Web Forum!

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