

Cuts! Cuts! Cuts! What the Federal Budget Mess Means for Prevention, Your Community and You

Wednesday, March 20, 2013

11:30 AM to 1:00 PM Pacific

2:30 PM to 4:00 PM Eastern

Welcome and thank you for joining our Web Forum!

Technical difficulties? Call **1-866-229-3239**

Questions? Comments? Use the **Q&A** function

Please participate in the **polls**

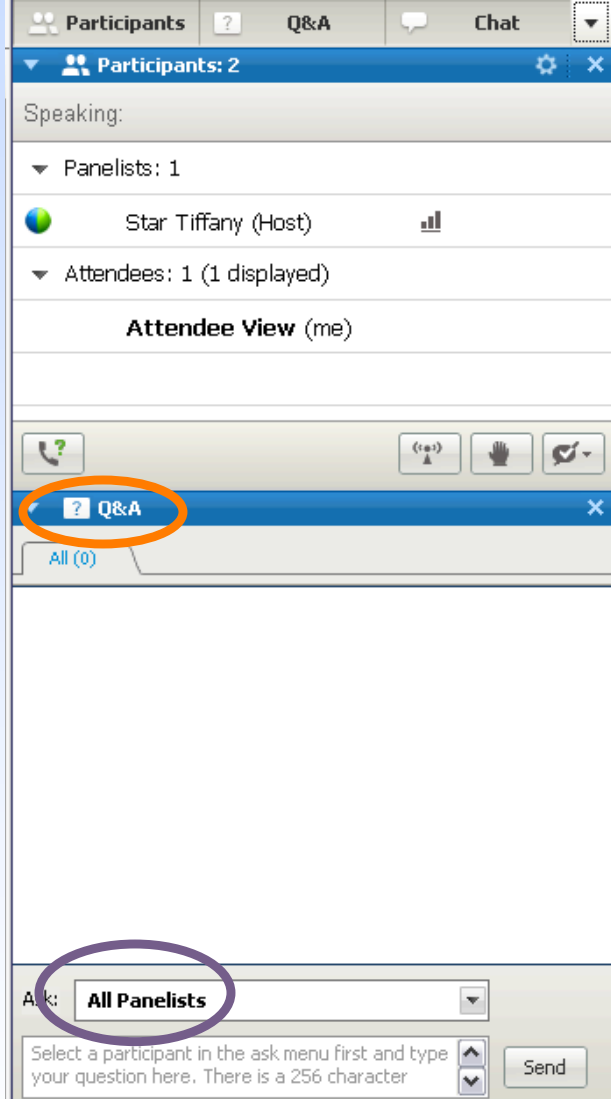
Please take the Post-Web Forum online evaluation. **We need your feedback!**

Recording and **Slides** will be available at www.Dialogue4Health.org

Q&A Feature

Please submit questions via the
Q&A Feature

Please send your questions to
All Panelists



The screenshot shows the Zoom meeting interface with the following elements:

- Top navigation bar: Participants, Q&A, Chat.
- Participants list: Participants: 2. Speaking: (empty). Panelists: 1. Attendees: 1 (1 displayed). Attendee View (me).
- Q&A panel: A blue bar with a question mark icon and the text "Q&A" is highlighted with an orange circle.
- Ask menu: A dropdown menu with "All (0)" and "All Panelists" (highlighted with a purple circle).
- Text input area: "Select a participant in the ask menu first and type your question here. There is a 256 character" limit. A "Send" button is visible.

POLL #1

Are you attending this Web Forum:

- a. Individually
- b. In a group of 2-5 people
- c. In a group of 6-10 people
- d. In a group of more than 10 people

Polling Feature

Please

1. Choose your **answer**, then
2. Click **Submit**



Partic... Chat Q&A Polling

Participants: 2

Name	Tools
Star Tiffany (Host)	
Attendees: 1 (1 displayed)	

Attendee View

Request Mute

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character limit. Send

Time elapsed: 0:20 Time limit: 1:30

Poll Questions:

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Submit

Your answer may be recorded. Submit



Matthew Marsom

Vice President

Public Health Policy and Advocacy

Public Health Institute

As Vice President for Public Health Policy and Advocacy for the Public Health Institute (PHI), Matthew is responsible for designing and implementing PHI strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website: www.phi.org



Adrienne Hallett

Professional Staff

United States Senate Committee on Appropriations

Adrienne Hallett serves on the Majority staff of the U.S. Senate Appropriations Committee, Subcommittee on Labor, Health and Human Services, and Education, and Related Agencies. Her responsibilities include the annual funding of programs in the Health Resources and Services Administration, Centers for Disease Control and Prevention, and Centers for Medicare and Medicaid Services.

Website: <http://appropriations.senate.gov/sc-labor.cfm>



Emily J. Holubowich, MPP

Executive Director

Coalition for Health Funding

Senior Vice President

Cavarocchi · Ruscio · Dennis Associates, LLC

As a senior member of the CRD government relations and strategic consulting team, Emily helps her clients promote and protect their interests in the nation's capital. In this capacity she serves as Executive Director of the Coalition for Health Funding, representing more than 80 national organizations that support a strong and sustained investment in public health programs.

Websites: <http://publichealthfunding.org> and www.dc-crd.com



Donald Shell, MD, MA

Director

Cancer and Chronic Disease Bureau

Prevention and Health Promotion Administration

Maryland Department of Health and Mental Hygiene

Dr. Shell has 18 years of experience in the field of public health, serving at both the state and local level. He is currently the Director of the Cancer and Chronic Disease Bureau in the Maryland Department of Health and Mental Hygiene. As the Director of the Cancer and Chronic Disease Bureau, Dr. Shell is responsible for the oversight of the Center for Tobacco Prevention and Control, the Center for Chronic Disease Prevention and Control, the Center for Cancer Surveillance and Control, and the Office of Oral Health.

Dr. Shell believes that critical healthcare choices, some in, and some out of the control of individuals and populations, are impacted by their relationships, education, life experiences, housing, employment, nutrition, finances, emotions, substance use, spirituality, and their ability to trust. He believes that each of these social determinants must be taken into consideration when developing, delivering, and evaluating health and social services.

Website: <http://dhmh.maryland.gov>



Sue Polaris

Director, External Relations & Outreach
Trust for America's Health

Sue Pechilio Polaris is responsible for the development and management of TFAH's advocacy outreach efforts in support of the organization's public policy goals. Prior to joining TFAH, Ms. Polaris worked at AARP on health and financial security-related advocacy, outreach, campaign planning and implementation efforts most recently on the Initiative on the Future of Nursing: Campaign for Action in coordination with the Robert Wood Johnson Foundation. Prior to joining AARP, Ms. Polaris was the first National Director of Grassroots Advocacy for the American Heart Association.

Website: www.healthyamericans.org



Sana Chehimi

Program Director
Prevention Institute

Sana Chehimi oversees projects related to community prevention, health reform, and communications. Her work focuses on developing tools and strategies to promote healthier, more equitable environments. Sana co-edited *Prevention Is Primary: Strategies for Community Wellbeing*, one of the first academic texts on primary prevention; the Second Edition was published in August 2010.

Website: www.preventioninstitute.org

Thank you to our cosponsors:

***American Public Health Association
Prevention Institute
Public Health Institute
Trust for America's Health***

- **The American Public Health Association** is the oldest and most diverse organization of public health professionals in the world and has been working to improve public health since 1872.
- **Prevention Institute** was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health, equity and quality of life.
- **The Public Health Institute** (PHI) is an independent, nonprofit organization dedicated to promoting health, well-being and quality of life for people throughout California, across the nation and around the world.
- **Trust for America's Health** (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.

Web Forum Agenda

- Discuss the impact of federal funding cuts and hear updates on the latest developments from Capitol Hill;
- Share and highlight Prevention Fund successes, including the Community Transformation Grant (CTG) program;
- Discuss outreach tools and messages that individuals and community advocates can use to educate legislators and decision makers;
- Open discussion and Q&A session.

Take part in this conversation on the
Dialogue4Health social network:

<http://dialogue4health.ning.com/>

POLL #2

How familiar are you with the details of the current Republican and Democratic budget proposals and their impact on funding for prevention and public health?

- a. Very familiar
- b. Familiar
- c. Somewhat familiar
- d. Not very familiar

Polling Feature

Please

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Partic... Chat Q&A Polling

Participants: 2

Name	Tools
Star Tiffany (Host)	
Attendees: 1 (1 displayed)	

Attendee View

Request Mute

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character limit. Send

Time elapsed: 0:20 Time limit: 1:30

Poll Questions:

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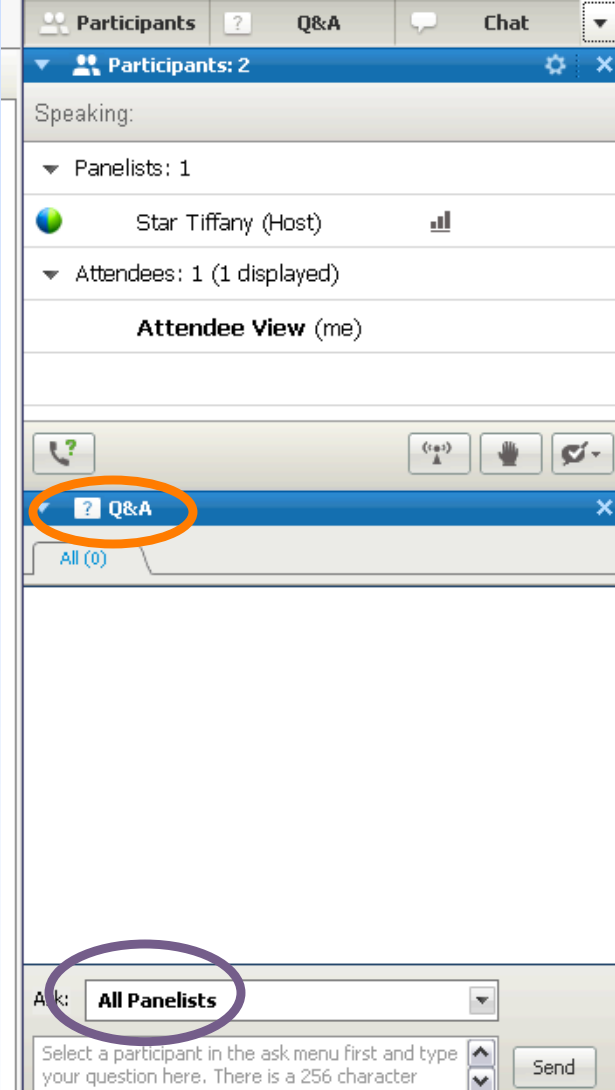
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The screenshot displays the Zoom meeting interface. At the top, there are tabs for 'Participants', 'Q&A', and 'Chat'. The 'Q&A' tab is selected and highlighted with an orange circle. Below the tabs, the 'Participants' list shows 'Star Tiffany (Host)' and 'Attendees: 1 (1 displayed)'. The 'Attendee View' is set to 'me'. In the bottom right corner, the 'Ask:' dropdown menu is set to 'All Panelists' and is circled in purple. Below the dropdown, there is a text input field with a character count of 0 and a 'Send' button.

POLL #3

As efforts continue to defend the Prevention and Public Health Fund from cuts and/or elimination, I am willing to:

- a. Call my Senators/Representatives
- b. Write an Op-Ed or Letter-to-the-Editor
- c. Send an email to my lawmakers
- d. Participate in a meeting with my legislator or their staff
- e. All of the above
- f. Other

Polling Feature

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Partic... Chat Q&A Polling

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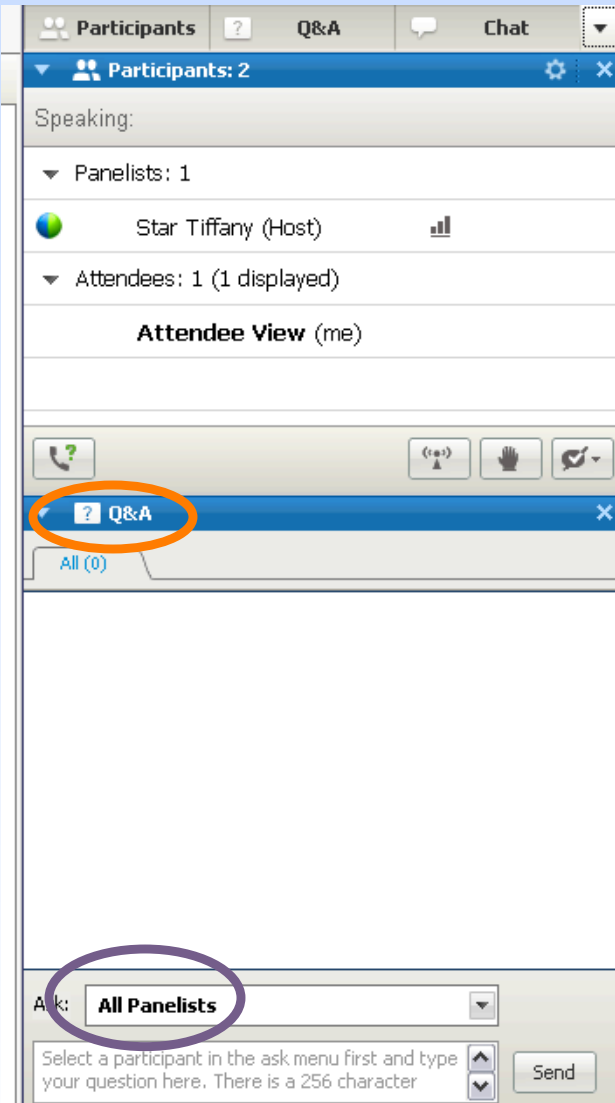
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Participants ? Q&A Chat

Participants: 2

Speaking:

Panelists: 1

Star Tiffany (Host)

Attendees: 1 (1 displayed)

Attendee View (me)

Q&A

All (0)

Ask: All Panelists

Select a participant in the ask menu first and type your question here. There is a 256 character limit.

Send

POLL #4

Are you willing to highlight and share the successes of the Prevention and Public Health Fund and the CTG program from your community?

- a. Yes, sign me up!
- b. Maybe, but I need some help. Please tell me more.
- c. No, sorry, I'm not able to.
- d. Other

Polling Feature

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Partic... Chat Q&A Polling

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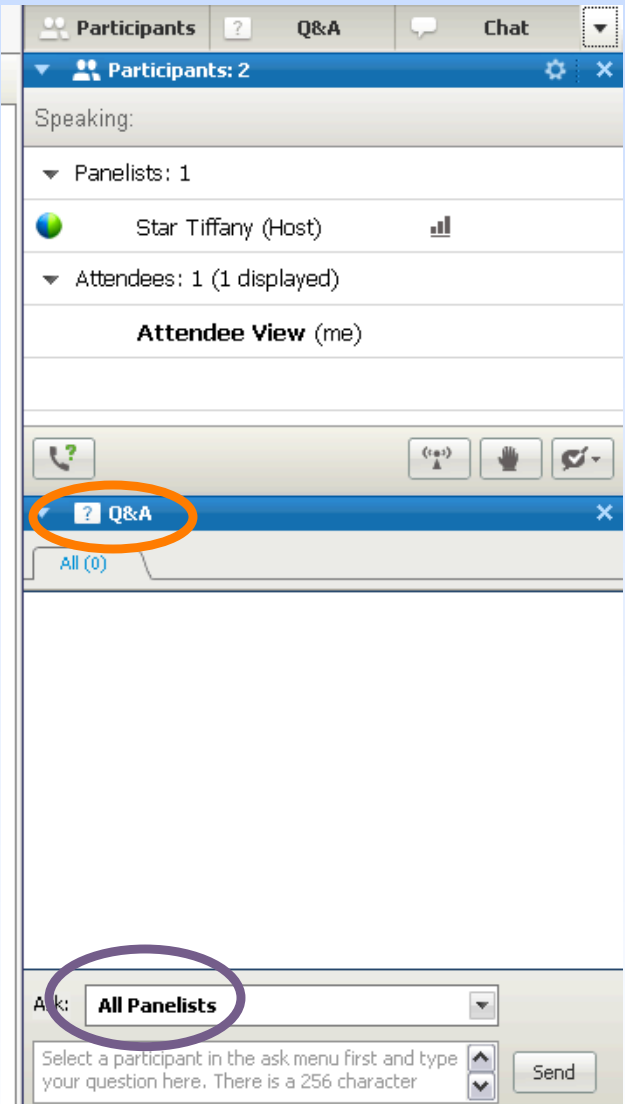
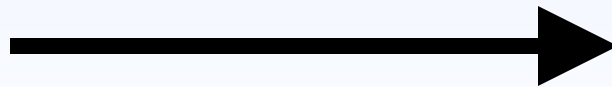
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Thank you to our panelists:

Adrienne Hallett
Emily Holubowich
Donald Shell
Sue Polis
Sana Chehimi

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And the Dialogue4Health Staff!

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