

# Tapping Into the Economic Stimulus Dollars

*The State Perspective*

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If you experience technical difficulties joining the WebEx session, please dial **1-866-229-3239** for assistance.

The **audio** portion of the Web Forum can be heard through your computer speakers or a headset plugged into your computer. Anytime during the Forum, if you are having technical difficulties, please feel free to send us a message through the **Q&A function**.

We are encouraging questions and comments throughout today's presentation. To ask a question, please use the **Q&A function** or click the “?” icon, type in your questions **AND** hit send.

We will be using the Polling feature to get your feed back during the Forum. The first poll is on-screen now. Please:

select your answer from the available choices **AND**  
click the “**submit**” button

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April 24, 2009

9:30 a.m. to 11 a.m. Pacific Daylight Time

# POLL #1

I am attending this Web Forum:

- 1) Individually
- 2) In a group of 2-5 people
- 3) In a group of 6-10 people
- 4) In a group of 10 or more people

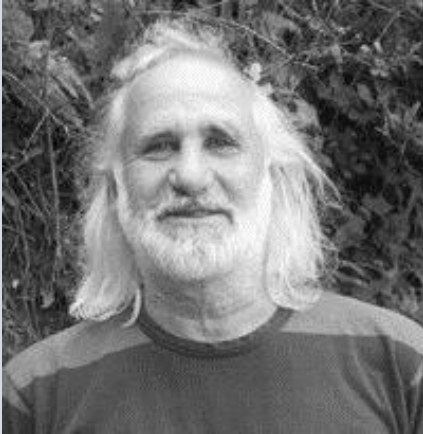


## Matthew Marsom

Director of Public Policy, PHI

As Director of Public Health Policy and Advocacy for the Public Health Institute (PHI), Matthew is responsible for designing and implementing PHI strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Matthew was previously Chief of the Policy, Partnerships and Planning Unit within the Cancer Prevention and Nutrition Section of the California Department of Public Health, where he provided support for policy development, legislative analysis and government relations, and oversaw the policy and partnership activities of the *Network for a Healthy California*.



## **Larry Cohen, MSW**

Executive Director, Prevention Institute

Larry Cohen has been an advocate for public health and prevention since 1972. An important focus of his work has been to develop local policies that support health and wellness and spur legislation at the state and federal levels.

Mr. Cohen was the founding director of the Contra Costa County Prevention Program, recognized for its systems approach in bringing together county health agencies and community service organizations.



## **Paul Halverson, DrPH, FACHE**

Director, State Health Officer  
Arkansas Department of Health  
President-Elect, Association of State and  
Territorial Health Officers

As a member of Governor Mike Beebe's cabinet, Dr. Paul K. Halverson serves as Director of the Arkansas Department of Health and State Health Officer.

Dr. Halverson previously served for nearly seven years as a member of the Senior Biomedical Research Service at the Centers for Disease Control and Prevention, where he had responsibility for strengthening the effectiveness of public health systems throughout the world. Dr. Halverson has also served as a member of the faculty in the Department of Health Policy and Administration at the University of North Carolina School of Public Health.



## **Paul Jarris, MD, MBA**

Executive Director,  
Association of State & Territorial Health Officers

Paul Jarris, MD, MBA is the Executive Director of the Association of State and Territorial Health Officials (ASTHO), the national nonprofit organization representing the state and territorial public health agencies of the United States, the U.S. Territories, and the District of Columbia.

He has served as the Commissioner of Vermont Department of Health, operated statewide managed care organizations, and is an expert in quality improvement initiatives.

As a physician, he has worked in federally qualified health centers and served as physician to an inner city school and a shelter for homeless adolescent youth.



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***Part I: The Current Story***

Part II: Moving Forward

Part III: Showing Accountability



## POLL #2

Are you familiar with the details/purpose of the wellness and prevention portion of the economic recovery stimulus package?

- 1) Not at all familiar
- 2) Somewhat familiar
- 3) Fairly familiar
- 4) Extremely familiar

## Additional Resources:

[www.recovery.gov](http://www.recovery.gov)

[www.astho.org/templates/display\\_pub.php?pub\\_id=3673  
&admin=1](http://www.astho.org/templates/display_pub.php?pub_id=3673&admin=1)

Continue this conversation on the  
Dialogue4Health social network:

[dialogue4health.ning.com](http://dialogue4health.ning.com)

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## POLL #3

Are you or your organization likely to benefit from stimulus package funding?

- 1) Not at all likely
- 2) Somewhat likely
- 3) Fairly likely
- 4) Extremely likely
- 5) Don't know
- 6) Not applicable

## **Additional Resources:**

[www.preventioninstitute.org/documents/PIPLPreventionWellnessMemo-2.pdf](http://www.preventioninstitute.org/documents/PIPLPreventionWellnessMemo-2.pdf)

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## POLL #4

Do you feel optimistic about the public health community using the stimulus money in a way that balances measurable outcomes and long-term prevention strategies?

- 1) Not at all optimistic
- 2) Somewhat optimistic
- 3) Fairly optimistic
- 4) Extremely optimistic

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## POLL #5

Following today's Web Forum, are you more aware of opportunities for you and or your organization to become involved in advocacy regarding stimulus funding allocations?

- 1) No more aware
- 2) Slightly more aware
- 3) More aware
- 4) Much more aware