Moving Community Prevention Forward: New Funding Opportunities to Advance Community Health and Equity

Monday, June 23, 2014
10:00 AM – 11:30 PM Pacific

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Q&A Feature

Please submit questions via the Q&A Feature

Please submit questions to All Panelists
Polling Feature

Please

1. Choose your answer, then
2. Click Submit
POLL #1

Are you attending this Web Forum:

a. Individually
b. In a group of 2-5 people
c. In a group of 6-10 people
d. In a group of more than 10 people
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As Vice President for Public Policy and Programs for the Public Health Institute (PHI), Matthew works to advance and support the work of the organization’s domestic and global health programs, identifying opportunities to strengthen program impact and promote cross-program collaboration. Matthew is also responsible for designing and implementing strategy for monitoring and influencing public policy, legislation and regulations affecting PHI projects and public health policy relevant to PHI interests.

Website: www.phi.org
American Public Health Association
Convergence Partnership
PolicyLink
Prevention Institute
Public Health Institute
Trust for America's Health
• **The American Public Health Association** (APHA) is the oldest and most diverse organization of public health professionals in the world and has been working to improve public health since 1872.

• **Convergence Partnership** (CP) is a collaborative of eight national foundations and healthcare organizations with the shared goal of changing policies and environments to better achieve the vision of healthy people living in healthy places.

• **PolicyLink** (PL) is a national research and action institute advancing economic and social equity by Lifting Up What Works. ®

• **Prevention Institute** (PI) was founded in 1997 to serve as a focal point for primary prevention practice—promoting policies, organizational practices, and collaborative efforts that improve health, equity and quality of life.

• **The Public Health Institute** (PHI) is an independent, nonprofit organization dedicated to promoting health, well-being and quality of life for people throughout California, across the nation and around the world.

• **Trust for America’s Health** (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.
Visit the American Public Health Association on
• Facebook: www.facebook.com/AmericanPublicHealthAssociation
• Twitter: @PublicHealth

Visit the Comprehensive Health Education Foundation on their
• Website: www.chef.org

Visit PolicyLink on
• Facebook: www.facebook.com/PolicyLink
• Twitter: @policylink
Visit Prevention Institute on

- Facebook: [www.facebook.com/PreventionInstitute.org](http://www.facebook.com/PreventionInstitute.org)
- Twitter: [@preventioninst](http://twitter.com/preventioninst)

Visit the Public Health Institute on

- Facebook: [www.facebook.com/PublicHealthInstitute](http://www.facebook.com/PublicHealthInstitute)
- Twitter: [@PHIdotorg](http://twitter.com/PHIdotorg)

Visit Trust for America’s Health on

- Facebook: [www.facebook.com/pages/Trust-for-Americas-Health/161613058024](http://www.facebook.com/pages/Trust-for-Americas-Health/161613058024)
- Twitter: [@HealthyAmerica1](http://twitter.com/HealthyAmerica1)
Objectives

• Learn about new CDC funding opportunities to reduce the prevalence of chronic disease and related risk factors.

• Discuss strategies and efforts to build a system of prevention and clinical integration, and ways to advance equity and reduce disparities through community engagement.

• Review robust communications strategies to demonstrate the importance of investments being made through the Prevention Fund to key audiences including policymakers.
Are you a current recipient or sub-recipient of any of the following? 
*Please select all that apply*

a. Community Transformation Grants  
b. Racial and Ethnic Approaches to Community Health  
c. Section 1305: State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors and Promote School Health)  
d. Promise Neighborhoods  
e. Sustainable Communities  
f. Other (*Please type your answer into Q&A*)
Q&A Feature

Please submit questions via the Q&A Feature

Please submit questions to All Panelists
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Richard Hamburg is Deputy Director at TFAH. He oversees public policy initiatives, advocacy campaigns, and internal operations and has more than 25 years of experience as a leading health policy advocate. He has led TFAH's efforts to ensure disease prevention is a centerpiece of health reform, and has been instrumental in TFAH's work on obesity prevention, building national pandemic flu and public health emergency response capabilities, and increasing support for public health priorities and budgets.

Website:  [www.healthyamericans.org](http://www.healthyamericans.org)
POLL #3

For which Funding Opportunity Announcements (FOAs) do you intend to apply? Please select all that apply

a. Partnerships to Improve Community Health (PICH)
b. National Implementation and Dissemination for Chronic Disease Prevention
c. Racial and Ethnic Approaches to Community Health (REACH)
d. Prevention and Public Health Funds (PPHF) 2014: State and Local Public Health Actions to Prevent Obesity, Diabetes, and Heart Disease and Stroke
e. A Comprehensive Approach to Good Health and Wellness in Indian Country
f. Programs to Reduce Obesity in High Obesity Areas
g. Not sure
h. Won’t apply
Please submit questions via the Q&A Feature.

Please submit questions to All Panelists.
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Larry Cohen, MSW
Executive Director
Prevention Institute

Larry Cohen, MSW, is the Executive Director and founder of Prevention Institute. Prevention Institute is a national non-profit dedicated to creating systematic, comprehensive strategies that change the conditions that impact community health. An important focus of Mr. Cohen’s work has been to develop local policies that support health and wellness and spur legislation at the state and federal levels.

Website:  www.preventioninstitute.org
Amanda Maria Navarro, Deputy Director, is currently overseeing efforts of the national Convergence Partnership. She provides strategic guidance, technical assistance, and training to public and private agencies and organizations on strategies for creating healthy, equitable communities. Previously, Amanda worked at the Centers for Disease Control and Prevention coordinating several programmatic and research activities related to health disparities, social determinants of health, and community health promotion. She holds an MPH from Boston University and a DrPH from the University of Texas School of Public Health-Houston. Amanda has published on various health issues, including HIV/AIDS prevention, access to health services among Medicaid and SCHIP families, and the impact of policies and practices on racial and ethnic health inequities.

Website:  www.policylink.org
Julie Peterson is the Senior Director of Policy at Comprehensive Health Education Foundation (C.H.E.F.®). She has received numerous awards and has been publicly recognized as an outstanding leader in public policy, advocacy, and legislative work by many partners. During her time at C.H.E.F.®, she has successfully advocated with partners and helped them secure legislation and budget funds, organized and mobilized statewide prevention grassroots efforts, and has been involved in numerous state and federal-level policy efforts. Julie is passionate about the impact individuals, communities, and organizations can make on public policy issues through the use of effective advocacy skills.

Website:  www.chef.org
POLL #4

Which additional types of resources would be beneficial as you apply for these funding opportunities?

*Please select all that apply*

a. Resources to advance equity
b. Resources on community-clinical integration
c. Resources on multi-sector collaboration
d. Resources on community engagement and collaboration
e. Resources on specific food, activity, tobacco strategies
f. Other (*Please type your answer into Q&A*)
Thank you to our speakers:

Richard Hamburg
Larry Cohen
Amanda Navarro
Julie Peterson
Matthew Marsom
And thank you to our behind-the-scenes people!

Star
Tiffany

Holly
Calhoun
Thank you to our co-sponsors:

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Thank you for joining our Web Forum!

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