ISOLATION AND LONELINESS: A CRISIS WE CAN SOLVE

TOGETHER

MPTF Connect

CallHub
Loneliness is the "New Smoking," considered equivalent to smoking 15 cigarettes per day.


“Loneliness kills. It’s as powerful as smoking or alcoholism.”

—ROBERT WALDINGER, DIRECTOR OF THE HARVARD STUDY OF ADULT DEVELOPMENT
Social isolation is perhaps the most significant secondary adverse consequence of the COVID-19 pandemic.

Loneliness was widely prevalent before the pandemic, and now greatly exacerbated by social distancing practices.

Immediate demand for effective engagement strategies and urgent need for a safe and scalable infrastructure to reduce loneliness.

Convergence of these two epidemics (Covid-19 and Loneliness) are magnifying the scope, intensity and scale of the problems.

Opportunity to support and distribute efforts across multiple organizations actively working to stand up volunteer driven, telephone connected solutions.

“We both really look forward to our calls and it means so much to me that I can do something to make a difference for somebody as we’re all isolated during this pandemic.” — PATRICIA, DAILY CALL SHEET VOLUNTEER.
WE’RE ALL CONNECTED
Help reduce the burden of loneliness and social isolation.
Offer your time to listen, share and connect.

CONNECT
Daily Call Sheet is an innovative social program that seeks to alleviate chronic loneliness and social isolation. Mounting evidence suggests an epidemic of loneliness that disproportionately impacts older adults. Connecting volunteers strengthens the bonds between generations that make our industry what it is.

BE THE ONE
Our industry is only as strong as every member we keep in the fold. Our community needs you, your energy and your experience. Regular interactions have been proven to foster a sense of well-being and even improves physical and mental health. Each and every one of us brings value to an industry with an amazing history.

MAKE THE CALL
A friendly phone call from you can make all the difference in someone’s day or even week. MPTF staff will help coach and teach you how to share your stories and experiences with our participants, or how to listen to someone tell you about theirs. Play YOUR part and sign up today.

At MPTF we believe in taking care of our own. Be a part of what makes our community great and join us in facing this challenge.

Volunteer today or refer an industry member who may be in need. Call 818 876 1190 or contact Maureen.feldman@mptf.com.
JOIN US

Our industry is only as strong as every member we keep in the fold. Our community needs you, your energy and experience. If you or someone you know wants to stay connected and make an impact to the industry, then play your part and join today. When we all work together, the benefits are exponential.

Share in the benefits of an industry that values each and every member.

WE’re IN THIS TOGETHER

CONNECT

Daily Call Sheet is an innovative social program that connects members of our community and strengthens the bonds that make our industry what it is. Each and every one of us brings value to an industry with an amazing history. A personal connection encourages a sense of well being and even improves physical and mental health.

TAKE THE CALL

A friendly phone call from an industry volunteer helps keep our community vibrant and strong. Share stories of your experiences, your thoughts about the day; or just listen to someone tell you about theirs. Together we share our collective stories and experiences of how we have played our part in the entertainment industry.

JOIN US

Our industry is only as strong as every member we keep in the fold. Our community needs you, your energy and experience. If you or someone you know wants to stay connected and make an impact to the industry, then play your part and join today. When we all work together, the benefits are exponential.

We all benefit from a sense of connection to others. Try it today. A warm, expected call can make a world of difference.

Please email Maureen.Feldman@MPTF.com or call 818 876 1190 to learn more.
AGENCY TOOLKIT
For Social Call Programs

VOLUNTEER TOOLKIT
For Social Call Programs
CallHub

Isolation and Loneliness: A Crisis We Can Solve Together

www.joincallhub.com
WHAT IS MPTF’s CallHub?

- Enables a broad network of organizations to rapidly mobilize a solution for older adults struggling amidst the global pandemic and volunteers looking to contribute from the shelter of their own home.

- A platform to facilitate safe, telephonic connections between volunteers and isolated older adults by leveraging, coordinating, and amplifying trusted networks.

- A customizable utility allowing organizations to focus their efforts on managing their volunteer resources and effectively deploy them to the highest need without having to focus on underlying technical components or management of data.

“It’s so nice to have someone to talk to on the phone. A verbal hug is what these calls are to me… it’s so important these days.” - FRANCES, 94 YRS
SINGLE TOLL-FREE NUMBER, END-TO-END SOLUTION FOR ANY ORGANIZATION ADDRESSING SOCIAL ISOLATION

1. To get started, complete an online training, upload contacts, and you’re off!
2. Easily manage matches between pools of volunteers and individuals in need
3. Monitor on-going activity to ensure everyone is getting the attention they deserve.
The CallHub allows for efficient coordination and management of program outreach through an easy to use platform that allows for safe connections via the phone.
MANAGE CALLERS & RECIPIENTS

Track outreach and connections to ensure quality and engagement
IMPACT

Social Isolation was its own pandemic even before COVID-19. Join us as we discuss the implications and potential course changes to this devastating and growing problem in America.

Social Isolation Impact Summit: 07.01.20

LEARN MORE

Email: info@joincallhub.com