HealthRise Brazil: Perspectives from Frontline Health Workers

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May 28, 2019
Challenges in the Brazilian Primary Health Care System

• Overcrowded
• NCDs: multifactorial, lack of diagnosis
• Legislation and budget
• Access to Family Health Program
• Connectivity with labs, secondary and tertiary care
• Structure
HealthRise Brazil Innovations

• Frontline health worker training on NCD care
• Reorganization of the primary health facilities
• PoC HbA1C measurements (effective therapeutic adjustments)
HealthRise Brazil Innovations

- Residential blood pressure monitoring
- Strengthening of strategic multisectoral partnerships
- Outdoor gyms
Sustainability

• Implemented in the public health system, in partnership with state health department
• Expanded search for individuals with uncontrolled HTN and DM
• Partnership with federal MoH on investment for 2 more years, monitoring and evaluation, and additional innovations
• Participation of individuals, their families, and community -- including founding of new Local Patients’ Association
• Plans to scale to additional towns
Conclusion

- Community health workers confident in connecting families with NCDs with health facilities and skilled to be more effective
- Frontline health workers motivated by concrete improvements in HTN, DM and well-being of the population
- Strengthened chronic care at primary level with better prepared health care workers and expanded access to specialized exams