NowPow is a women-owned and led technology company that powers communities with the knowledge people need to get well, care for others, and manage with disease.

- Grounded in founder Dr. Stacy Lindau's scientific research funded by the Centers for Medicaid & Medicare
- A complete self care referral platform that supports an array of interventions and referral types
- Delivers robust data and analytics to optimize networks
- Seamlessly integrates with EHRs including Epic, Allscripts, GE Centricity, and Athena
- Partnered with 22 major health systems across 8 states