Building Healthy, Equitable Communities

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Where we fit into the Health System

**Place and policy**
- Environments facilitate health and opportunities (complete streets/housing)

**Education**
- Individual behavioral change (cooking demos, flyers, exercise classes)

**Prevention Services**
- Healthcare and other services (screenings, preventative care, early detection)

**Treatment and Ongoing Support**
- Healthcare, support and social services, medical transport
Community Vision & Priorities
2015-2020

• 10-Element Vision for Healthy Equitable Communities

• 4 Elements Prioritized by Community
    • Healthy Housing: **Stable and affordable housing** protects health and provides the ability to engage in healthy opportunities
    • Healthy Neighborhoods: **Complete neighborhoods** make it easy for residents to be healthy everyday in their communities
    • Healthy Schools: **High-quality education** in healthy places creates pathways to better health
    • Healthy Economy: **A strong local economy** builds household financial security for all and promotes everyone’s health

• New Vision and Mission
Building healthy, equitable communities for all

- **Collaborative**: Community based organizations, schools, cities, hospitals, and leaders
- **Mission**: Supports *policy* change to *prevent* diseases and ensure everyone has *equitable opportunities* to live a long and healthy life
- **Framework**: 1) Health Equity, 2) Collaboration, and 3) Place-based prevention
Intentional Health Equity Strategies
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Health Inequities Persist
How we work with partners.

- Policy
- Planning
- Funding
- Research
- Capacity building/leadership development
- Communication
- Partnerships
What does partnership look like?

- Co-develop projects
- Provide funding directly to community-based organizations
- Lead or co-lead a collective effort
- Participate as technical advisors
Why communication matters for us

- Changing the definition of health
- Engaging and broadening health partnerships
  - Local leaders know their communities best
  - Leaders in the field on social determinants and equity
- Expanding decision-making opportunities
  - Tracking and advertising open boards/commission seats
  - Sharing decision-making opportunities
  - Supporting leadership development programs
  - Youth are the future – pipeline for leadership
- Youth are powerful messengers to lead change
Education & Engagement

- Monthly Newsletter
- Social Media
- Video Series
- Presentations
- Website
- Publications
- Contribution to regional efforts
Data Portal: Democratizing Data

- Interactive story maps
- 40 Indicators
- 3-dimensions of disaggregation
- City profiles 2018
Health + Youth Leadership

- Community Implementation Funding
  - Youth engagement in transportation efforts
  - Youth education and youth-led researchers
- Co-developing and Implementing Projects
  - Default-beverage policy
- Youth Commission
  - Youth voices in civic infrastructure
  - Pipeline for diverse youth leadership
- Organizers Roundtable
  - Narrative Change
  - Collective work
Thank you! Questions?

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