HEALTH HAPPENS IN NEIGHBORHOODS
SOCIAL & PHYSICAL ENVIRONMENTS SHAPE OUR HEALTH
IN DETERMINING YOUR HEALTH...

70130 >
COMMUNITY DEVELOPMENT
COMMUNITY DEVELOPMENT
INVESTS IN LOW-INCOME COMMUNITIES

DEVELOPMENT
FINANCING

AFFORDABLE HOUSING
BUSINESSES
JOB TRAINING
HEALTH CLINICS
COMMUNITY BUILDING PROGRAMS
SOCIAL SERVICES
COMMUNITY CENTERS
CHARTER SCHOOLS
ZIP CODE IMPROVEMENT...
HOUSING COORDINATED WITH SERVICES

Solara, San Diego
Zero Energy Affordable Housing

Plaza Apartments, San Francisco
Supportive Housing
ZIP CODE IMPROVEMENT...
COMPREHENSIVE YOUTH DEVELOPMENT

KIPP Academy, Washington D.C.  Neighborhood Centers Inc, Houston
ZIP CODE IMPROVEMENT...
RESIDENT-FOCUSED ECONOMIC DEVELOPMENT

Baker-Ripley Center, Houston  
Market Creek Plaza, San Diego
COMMUNITY DEVELOPMENT IS IN THE LEVERAGING BUSINESS
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$15 MILLION RAISED IN CAPITAL CAMPAIGN

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COMMUNITY DEVELOPMENT IS IN THE LEVERAGING BUSINESS

$15 MILLION RAISED IN CAPITAL CAMPAIGN

$15 MILLION INVESTED IN AFFORDABLE HOUSING
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$15 MILLION INVESTED IN AFFORDABLE HOUSING

$5 MILLION INVESTED IN AFFORDABLE HOUSING

$15 MILLION AFFORDABLE HOUSING
COMMUNITY DEVELOPMENT IS IN THE LEVERAGING BUSINESS

- $15 MILLION RAISED IN CAPITAL CAMPAIGN
- $15 MILLION INVESTED IN AFFORDABLE HOUSING
- $15 MILLION LEVERAGED FROM CDFIS AND BANKS
- $5 MILLION INVESTED IN AFFORDABLE HOUSING
- $15 MILLION AFFORDABLE HOUSING
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$20 MILLION AFFORDABLE HOUSING
COMMUNITY DEVELOPMENT IS IN THE LEVERAGING BUSINESS

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$15 MILLION LEVERAGED FROM CDFIS AND BANKS

$15 MILLION INVESTED IN AFFORDABLE HOUSING

$20 MILLION AFFORDABLE HOUSING

$10 MILLION EARLY CHILDHOOD CENTER
WHO ARE THE PLAYERS IN THE COMMUNITY DEVELOPMENT SECTOR?

• Community Development Corporations (CDCs)
• Community Development Financial Institutions (CDFIs)
• Affordable Housing Developers
• Banks
• Foundations
• Impact investors
• Local, state and federal agencies
WHERE DOES THE MONEY COME FROM?

ESTIMATED $250 BILLION ANNUALLY

Federal & state tax credits, loans & grants
- Low Income Housing Tax Credit (LIHTC)
- New Markets Tax Credit (NMTC)
- Community Development Block Grants (CDBG)
- Community Development Financial Institution (CDFI) loan funds
- Community Reinvestment Act (CRA) investments
- Program/Mission-related Investments (PRI/MRIs)
- Pay For Success/Social Impact Bonds (PFS/SIBs)
STATE OF THE ART

Cross Sector

Place-based

Data-driven

Resident Participation and Trust

Community Quarterback
HEALTH & COMM DEV
Recommendation #2:

Fundamentally change how we revitalize neighborhoods, fully integrating health into community development.
“APHA hereby recognizes a pressing need for collaboration and coordination between the community development and health sectors to address the significant role of place-based disadvantage underpinning persistent social and health inequity in the United States.”
AFFORDABLE CARE ACT:
COMMUNITY HEALTH NEEDS ASSESSMENT

Community Health Needs Assessment (CHNA) & Implementation Strategy required every 3 years of all tax-exempt hospitals (80% of all hospitals).
IRS COMMUNITY BENEFIT:
“COMMUNITY-BUILDING ACTIVITIES”

E.g.

- Housing for low-income seniors
- Crime prevention program
- Advocacy on access to transportation, affordable housing, early childhood programs

*A Guide for Planning & Reporting Community Benefit*
Catholic Health Association
RESOURCES FOR COLLABORATION
FUNDING INNOVATIONS

• Healthy Food Financing Initiative
• Healthy Futures Fund
• Healthy Neighborhoods Equity Fund

A $30 million private equity fund investing in the building blocks of healthy communities in Massachusetts
What to Read

Making the Case for Linking Community Development and Health
buildhealthyplaces.org

Investing in What Works for America’s Communities
whatworksforamerica.org

What Counts: Harnessing Data for America’s Communities
whatcountsforamerica.org
Build Healthy Places Network

Connect audiences and facilitate conversations across the sectors of community development and health

Provide access to research, best practices, and models demonstrating what works

Highlight the health-related value and impact of community development work

Encourage and enable measurement of health-related impact

www.buildhealthyplaces.org
By joining forces, community developers and health professionals can have a more powerful impact.

Learn More About the Network

The Pulse
A monthly roundup of what we’re reading and where we’ve been at the intersection of community development and health.

View Past Issues Sign Up

JANUARY
What we’re not hearing enough about on the campaign trail

DECEMBER
Have a healthy, happy holiday

OCTOBER
Health is more than health care

BUILDHEALTHYPLACES.ORG
Community Close Up: Vita Health & Wellness District, Stamford, Connecticut

Hospital Partners with Housing Authority to Put Health at the Center of a Neighborhood Transformation

February 15, 2015 | Liz Millet
Welcome to MeasureUp, a microsite of resources and tools to help you measure and describe your programs’ impact on families and communities and on factors related to health. MeasureUp provides examples, tools, and resources to help you make your case, without having to become an economist.

Here’s what’s available:

- Mapping Tools
- Measurement Tools
- Evidence Base
- Measurement Stories
- Deeper Dive

What We Talk About When We Talk About Measurement

Everything you’d want to know about measuring the health value of community development and neighborhood impact on health.

BuildHealthyPlaces.org
@BHPNetwork
Crosswalk

A gathering place for stories that illustrate the deep connection between health and place, curated by the Build Healthy Places Network.

Neighborhood Change for a City's Youngest
How new data is helping communities come together to improve neighborhoods for children who need it the most.
Build Healthy Places
Apr 25

A Financial Remedy on the Reservation
How Native CDFIs are bringing affordable financing to Indian Country and cultivating community health.
Build Healthy Places
Mar 17

medium.com/bhpncrosswalk
Supported from the Robert Wood Johnson Foundation

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Build Healthy Places Network

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