Cannabis Industry Opportunities and Challenges

Greg Minor
City of Oakland

December 14, 2017
San Francisco Visit
<table>
<thead>
<tr>
<th>Year</th>
<th>Action</th>
</tr>
</thead>
<tbody>
<tr>
<td>1996</td>
<td>Prop 215</td>
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<tr>
<td>1998</td>
<td>Federal closure of OCBC</td>
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<tr>
<td>2004</td>
<td>City begins licensing dispensaries</td>
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<td></td>
<td>Voters pass Measure Z</td>
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<td>2010</td>
<td>Cultivation legislation</td>
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<tr>
<td>2011</td>
<td>City doubles number of licensed dispensaries</td>
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<td>2015</td>
<td>MMRSA</td>
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<td>2016</td>
<td>Prop 64</td>
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<td>2015-17</td>
<td>City develops updated ordinances</td>
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Race and Equity Analysis

1. Agree Upon Shared Goal
2. Data-Based Analysis
3. Identify Equity Barriers/Opportunities
4. Recommend Strategies to Minimize Barriers
Cannabis Arrest Disparities

1995-2015 Arrest Data

City of Oakland Population
Oakland’s Unique Cannabis Industry History
EQUITY
Ongoing Issues

Federal Law
- Access to banking
- Security issues

Impact on Real Estate Market
- Impact on non-cannabis uses
- Restricted vs unrestricted number of permits

Taxation Rates
- Competing jurisdictions
- Too high → unregulated market

Transitioning to Regulated Market
- Huge shift
- Delivery services/ Cottage operators

Implementing Brand New Program
- Documentation requirements
- Outreach
More Information

• Email
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• Website
http://www.oaklandnet.com/cannabispermits
Questions?