Culture of Health Leaders
Poll #2

Did you apply for the Culture of Health Leaders program last year?

A. Yes
B. No
National Program Center

Program Partners

Institute for Alternative Futures

Center for Creative Leadership

American Planning Association

Build Healthy Places Network

CULTURE OF HEALTH LEADERS
Culture of Health Leaders Program

- Grounded in equity and social justice
- Emphasis on learning by doing (70-20-10 model) and lean experimentation
- Use of data to identify issues
- Work that changes the conditions in organizations and communities
Seeking Leaders Who…

- Prioritize equity, diversity, and inclusion
- Work collaboratively across sectors and disciplines
- Embrace lifelong learning, complexity, risk-taking
- Are ready to take their leadership and influence to the next level
Participant Selection

- Up to 40 individual participants
- Leaders from disciplines that influence health— including technology, the arts, public policy, business, community development and planning, education, transportation, public health, faith/spiritual, business, health care and others
Application Process

• Application deadline: February 21, 2018 (3 p.m. ET)

• Application consists of:
  • Written responses to questions about your leadership experiences and readiness to engage in social change
  • A video that provides a brief glimpse of the challenges and opportunities within your community
  • Three references
Application – Video Scan

- MAXIMUM of 3 minute (180 second) video
- Not professionally produced; may be created on a mobile device
- Uploaded to an accessible platform (instructions to upload to YouTube available online)
- Must be uploaded by 3 pm ET on February 21
Application – References

• **References should come from:**
  - Supervisor, board member, or team leader who has experience leading you in a volunteer or professional role.
  - Peer leader who can describe your leadership style and peer interactions.
  - Someone you have led in a volunteer or professional role.

• **Invite your writers ASAP to help them meet the deadline**
  - Reference writers have been asked to submit by February 16
  - Be sure to include the appropriate role in your invitation email

• **References answer specific questions in the application form**
Other Application Information

• Applicants are not required to identify an initiative for the application
• A bold Culture of Health initiative will be started in year 3
Review Process

- Reviewers will represent a variety of sectors
- Multistep application review process
  - Initial review of applications: February 21 – May 14, 2018
  - Semifinalist interviews: May 15 – 24, 2018
  - Notification of awards: mid-June 2018
  - Program begins: September 1, 2018
Semifinalist Review Process

- Interviews will take place in Washington, DC from May 15 - May 24
- Preparation materials will be sent in advance
- Will include panel interviews and a presentation
## Timeline

<table>
<thead>
<tr>
<th>DATE</th>
<th>EVENT</th>
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<tbody>
<tr>
<td>January 12</td>
<td>Call for applications opens</td>
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<tr>
<td>January 16</td>
<td>Webinar for prospective applicants to learn more</td>
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<tr>
<td>February 21</td>
<td>Applications due by 3 p.m. ET</td>
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<tr>
<td>February 22 – May 14</td>
<td>Applications reviewed</td>
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<tr>
<td>May 15 – May 24</td>
<td>Semifinalist interviews (Washington, DC)</td>
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<tr>
<td>late May – early June</td>
<td>Selection meetings</td>
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<tr>
<td>mid-June</td>
<td>Finalists selected</td>
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<tr>
<td>September 1</td>
<td>Program begins</td>
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<tr>
<td>October 2018</td>
<td>Required in-person program orientation (location TBD)</td>
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<tr>
<td>January 2019</td>
<td>RWJF Leadership Institute (Indianapolis, IN)</td>
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Thank You!

Culture of Health Leaders Program
Visit: www.cultureofhealth-leaders.org
Email: info@cultureofhealth-leaders.org

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Questions about Leadership for Better Health Programs
Email: ChangeLeaders@rwjf.org
Culture of Health Leaders is a program of the Robert Wood Johnson Foundation co-led by the National Collaborative for Health Equity and CommonHealth ACTION.