Total Health Impact:

Applying all Kaiser Permanente Assets for Health

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Moving From Contribution to Accountability

Do Good Things
- Assure access
- Support community organizations
- Educate

Make an Impact
- Address determinants of health in physical, social, natural environments
- Measure impacts

Be Accountable for All Our Impacts
- Understand our social, ecological and economic footprint, and its impact on community health
- Leverage all our assets

“What Counts”
“Making It Count”
“Being Accountable”

Hand Printing: the good an organization does minus its footprint, accounting for positive actions to help drive an organization or individual to be net-positive
An Analytical View for Total Health (TH Framework)

- Programs and Policies
  - Social & Economic Factors
    - Education
    - Employment
    - Income
    - Family & social support
    - Community safety
    - Culture
  - Physical Environments
    - Built environment
    - Food environment
    - Media/information environment
    - Environmental quality

- Clinical Care & Prevention
  - Access to care
  - Quality of care
  - Clinic-community integration

- Health Behaviors & Other Individual Factors
  - Diet & activity
  - Tobacco use
  - Alcohol use
  - Unsafe sex
  - Genetics
  - Spirituality
  - Resilience
  - Activation

- Health Outcomes & Wellbeing
  - Physiology
  - Disease and injury
  - Health and function
  - Wellbeing

Settings: Home, Workplace, School, Neighborhood, Clinic, Virtual
Deploying All Kaiser Permanente Assets for Total Health

*Bringing together our mission, brand, knowledge and capabilities.*

- Physical and Mental Health Care
  “Body, Mind and Spirit”
- Health Education
- Healthy Eating Active Living
- Access to Social and Economical Supports
- Schools / Worksite & Workforce Wellness
- Public Policy
- Facilities
- Purchasing and Employment Practices
- Community Health Initiatives
- Environmental Stewardship
- Public Information
- Living Wage Payroll
- Research and Technology
- Clinical Prevention
- Individual / Family
- Home / School / Worksite
- Neighborhood / Community
- Society
We can leverage many of our activities in key functional areas to understand the economic, environmental and social impacts.