

Gun violence IS a public health issue

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Central Challenge: Create the **Healthiest Nation** in **One Generation**

APHA Strategic Map

OUR MISSION

For what purpose does APHA exist?

- Improve the health of the public and achieve equity in health status

OUR UNIQUE VALUE

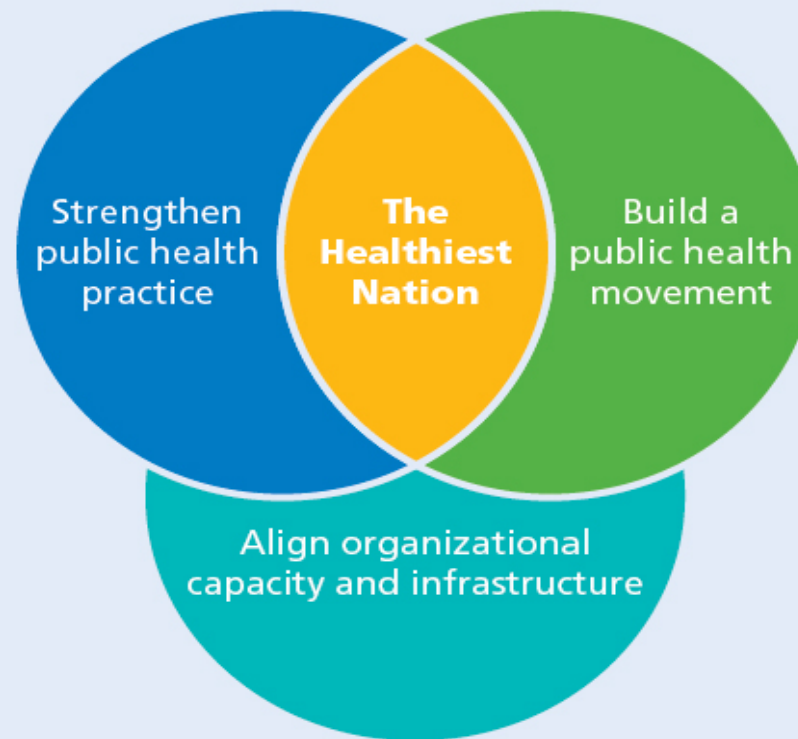
What unique role does APHA play in meeting this mission?

- Community of public health professionals and collective voice advocating for the public's health
- History and broad constituency give us unique perspective

OUR GUIDING PRIORITIES

What must be accomplished for APHA to achieve its mission?

- Building public health infrastructure and capacity
- Creating health equity
- Ensuring the right to health and health care



Gun violence through the public health lens

- We need to move upstream
- We know gun violence is preventable
- We can look at the root causes to fully understand the issue
- We must address gun violence as it is one of the leading causes of premature death.



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Join Generation Public Health

Despite what we often hear and read, Americans are not the healthiest people in the world. In the U.S. we spend more on health care but live shorter lives and suffer more health issues than our peers in other high-income countries.

To create the healthiest nation, we all need to start by pledging to take two steps:

Creating a healthy me

We promise to make healthy choices that improve our health and set an example for our family and friends.

Creating a healthy we

Everyone deserves the opportunity for a long and healthy life. We promise to support efforts to improve the social and environmental factors that affect everyone's health and limit the ability for many people to make healthy choices.

It is only when we come together that we are strong enough to create the healthiest nation in one generation.

We are Generation Public Health!



ABOUT APHA

The American Public Health Association champions the health of all people and all communities. We strengthen the profession of public health, promote best practices and share the latest public health research and information. We are the only organization that influences federal policy, has a 140-plus year perspective and brings together members from all fields of public health. Learn more at www.apha.org.



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