The Prevention and Public Health Fund: Sustain the Gains

Dialogue4Health Webinar
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Sue Pechilio Polis
Director, External Relations & Outreach
Overview

- About Trust for America’s Health
- The Prevention and Public Health Fund
  - Looking forward – what’s ahead
- What’s needed
  - Resources to educate policymakers
About TFAH: Who We Are

- Trust for America’s Health (TFAH) is a non-profit, non-partisan organization dedicated to saving lives by protecting the health of every community and working to make disease prevention a national priority.
The Prevention Fund: What’s Ahead

- Defense
  - House – 30+ attempts to repeal
  - Senate – support, but need champions

- Prevention is Popular but….
  - Lack of consensus on ACA $ efforts like PPHF
  - “Mandatory”

- Sustain the Gains
  - Need to educate key audiences
What’s Happening in August?
Where is CDC PPHF Funding?
Examples of PPHF Successes to Date

- The PPHF has added **461 full and part-time epidemiology and laboratory positions** to ELC programs in the state, large local, and territorial health departments.

- The TIPS campaign led **one million Americans to attempt to quit smoking** and more than 100,000 of them were successful, preventing tens of thousands of premature deaths.

- Modernized public health immunization information technologies have been developed to **enhance access to quality immunization services**.

- During the fungal meningitis outbreak, with an estimated 14,000 exposed patients, **PPHF funding worked to remove contaminated product from facilities**, resulting in many saved lives.

- During the Listeria outbreak, there were 146 infected individuals in 28 states, resulting in 30 deaths. **PPHF funding helped ensure the outbreak was solved in two weeks**, rather than the months it may have normally taken.

- The PPHF supported **320 CDC applied epidemiology and laboratory trained public health fellows**, and 74 percent of CDC’s trainees placed in the field.
CTG Successes – Interesting Collaborative Efforts

- **Iowa:** Coordinating care for those who have obesity-related illnesses to prevent situations from getting worse.
  - **Community Referral Project**
    - Partnership with the Iowa Primary Care Association (IPCA) and selected communities where intensive training and technical assistance are provided to promote a seamless referral system.
    - Implementation of local referral projects in the Iowa CTG intervention counties.
  - **Let’s Get Healthy**
    - Promoting preventive cardiovascular screenings and healthcare provider toolkits with complementary messaging.
  - Successes to Date: Successfully helping to navigate patients to support and ensuring they are taking their medication.
CTG Successes: Communities Joining Forces

- **Akron, OH: Accountable Care Community (ACC)**
  - The average cost per month of care for individuals with diabetes was reduced by more than 10 percent per month; and
  - After one year of involvement, consistent reductions in costs are in excess of 25 percent.
  - Estimate program savings of $3,185 per person per year;
  - More than half of participants lost weight (115 pounds), decreased body mass index (BMI) (almost 23 points), and reduced waist size (more than 25 inches);
  - Lowered cost per person per contact hour with health care providers ($25 vs. $37.50 for other leading diabetes prevention programs);
  - Better management leading to decrease in glycated hemoglobin (A1C) (a measure of diabetes) and LCL cholesterol (often known as “bad” cholesterol) levels;
  - Decline in emergency department visits because of diabetes: a drop from nine to six emergency room visits for people in the higher glycated hemoglobin ranges (HbA1c>8%); and a drop from six to three visits for people in the lower glycated hemoglobin ranges (HbA1c<8%); and
CTG Successes: Moving the Needle

- Philadelphia, PA: Get Healthy Philly, Est. in 2010

Key Results:
- 5 percent reduction in childhood obesity (2006 to 2010),
- Slight decrease in adult obesity (2010-2012);
- 15 percent reduction in smoking (2008 to 2012).

Initiatives:
- Healthy Corner Stores, Philly Food Bucks, Healthy Chinese Takeout, Smoke-free Public Housing & Value-Based Insurance Design

Partners:
- Business, Insurers, Medicaid, Department of Health, Department of Planning, among many others.
What’s needed?

- Educate policymakers:
  - Tell the story: How PPHF is at work in your community/state;
  - Emphasize the types of sectors/organizations working together;
  - Efforts underway/planned;
  - Private/public partnerships;
  - Leveraging the work of other grants;
  - How other funding is being leveraged;
  - Results/progress to date.
What Can I Do?

What’s the one thing I can do in August that will make a difference?

Send a letter! (and share a copy)

TAKE ACTION: http://bit.ly/143tCe7
August Recess Toolkit

Resources Available:

- Fact Sheets;
  - Prevention Fund
  - Community Transformation Grants
  - Audience specific, etc.
- State-by-State Prevention Fund Information and Stories;
  - State specific fact sheets – “The Fund at Work in _____”
- Charts & Maps;
  - PPHF Funding by State
- Full list of CTG grants;
- Letters in Support of the Fund.
  - From organizations

Toolkit Location: http://healthyamericans.org/health-issues/latest-developments/summer-recess-toolkit
Plans underway for August recess…

- What some key contacts are doing?
  - Inviting their policymakers to a CTG site visit/meeting to educate them about current efforts and coalition partners;
    - Lead organization with support from other organizations.
  - Joint coalition sign-on letter in support of the PPHF;
  - Individual letters.
For More Information

Please visit www.healthyamericans.org to view the full range of Trust for America’s health policy reports. Or www.healthyamericans.org/health-reform for health reform implementation information.

Questions? Spolis@tfah.org.

Thank you!