Deborah Prothrow-Stith, M.D.
Dean and professor of Medicine for the College of Medicine at Charles R. Drew University of Medicine and Science

Larry Cohen, MSW
Founder and Executive Director of Prevention Institute
Prevention
Diaries
THE PRACTICE
AND PURSUIT OF
HEALTH FOR ALL
Larry Cohen

www.preventiondiaries.com
20,679 Physicians say "LUCKIES are less irritating"

“It’s toasted” Your Throat Protection against irritation against cough
Smoking prevalence among California adults, 1984-2006

Note change of smoking definition in 1995 that included more occasional smokers.
Prepared by: California Department of Health Services, Tobacco Control Section, March 2007.

CA Smoking rate: 26.7% in 1985, 13.3% in 2006
“An African American child living in Oakland's flatlands will die, on average, 15 years before a Caucasian child living in the City's most affluent area - the Oakland hills.”

Source: Life and Death from Unnatural Causes – Health and Social Inequity in Alameda County. Alameda County Public Health Department. August 2008
A Public Health Approach to Violence

- Population-based
- Focuses on prevention
- Reduces risks
- Increases protective factors

www.preventioninstitute.org/UNITY
“In the emergency room we were stitching people up and sending them out, and not paying attention to prevention or our responsibility to reduce people’s risk for violence.”

— Dr. Deborah Prothrow-Stith
Harvard School of Public Health
UNITY Co-Chair
“Violence is not the problem of one neighborhood or group... Coming together and owning this problem and its solutions are central.”

- Deborah Prothrow-Stith, MD
Dean, College of Medicine at Charles R. Drew University (former Houston resident)
“UNITY is a national initiative that brings us all together. That way we have greater power to focus our efforts so they’re not piecemeal.”

— JT Turner
Tucson Police Department
Tucson, Arizona
UNITY Roadmap
A Comprehensive Framework

WHO?
PARTNERSHIPS
High level leadership
Coalitions & staffing
Community engagement

WHAT?
PREVENTION
Training & capacity building
Programs, practices & policies
Communication

HOW?
STRATEGY
Strategic plan
Data & evaluation
Funding

Prevention Institute
A Coordinated Approach

Minneapolis

Image Credit: City of Minneapolis, Summer 612
Minneapolis, MN

- Adopted the Blueprint for Action: a Multi-Sector Plan for Prevention.
- 64 percent decrease in homicides of young people aged 15 to 24 years.
- Number of youth suspects in violent crimes dropped by 62 percent.

Philadelphia Mural Arts Project
Different Forms of Violence

◆ Multiple Forms of Violence are
  ▪ Experienced together
  ▪ Share common underlying factors
  ▪ Result in common outcomes

◆ Exposure to one form of violence increases risk of further victimization and engagement in violent behavior
Connecting the Dots:
An Overview of the Links Among
Multiple Forms of Violence
Adverse Community Experiences

EQUITABLE OPPORTUNITY
- Concentrated poverty
- Predatory businesses
- Segregation from opportunity
- Departure of primary industry/employer
- Failing schools

PEOPLE
- Differential treatment by government institutions
- Voter suppression and disenfranchisement

PLACE
- Community violence
- Police violence
- Vacant/empty and deteriorated buildings/lots/streets
- Exposure to toxins
- High alcohol outlet density

Prevention Institute
Linking Violence Prevention and Healthcare
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