

# Connecting Public Health and the Food Industry: Reducing Sodium in Partnership with Food Service Vendors

Wednesday, June 8, 2016

11:00 AM – 12:30 PM Pacific

2:00 PM – 3:30 PM Eastern

Technical difficulties? Call **1-866-229-3239**

Please complete the Post-Web Forum online evaluation. **We need your feedback!**

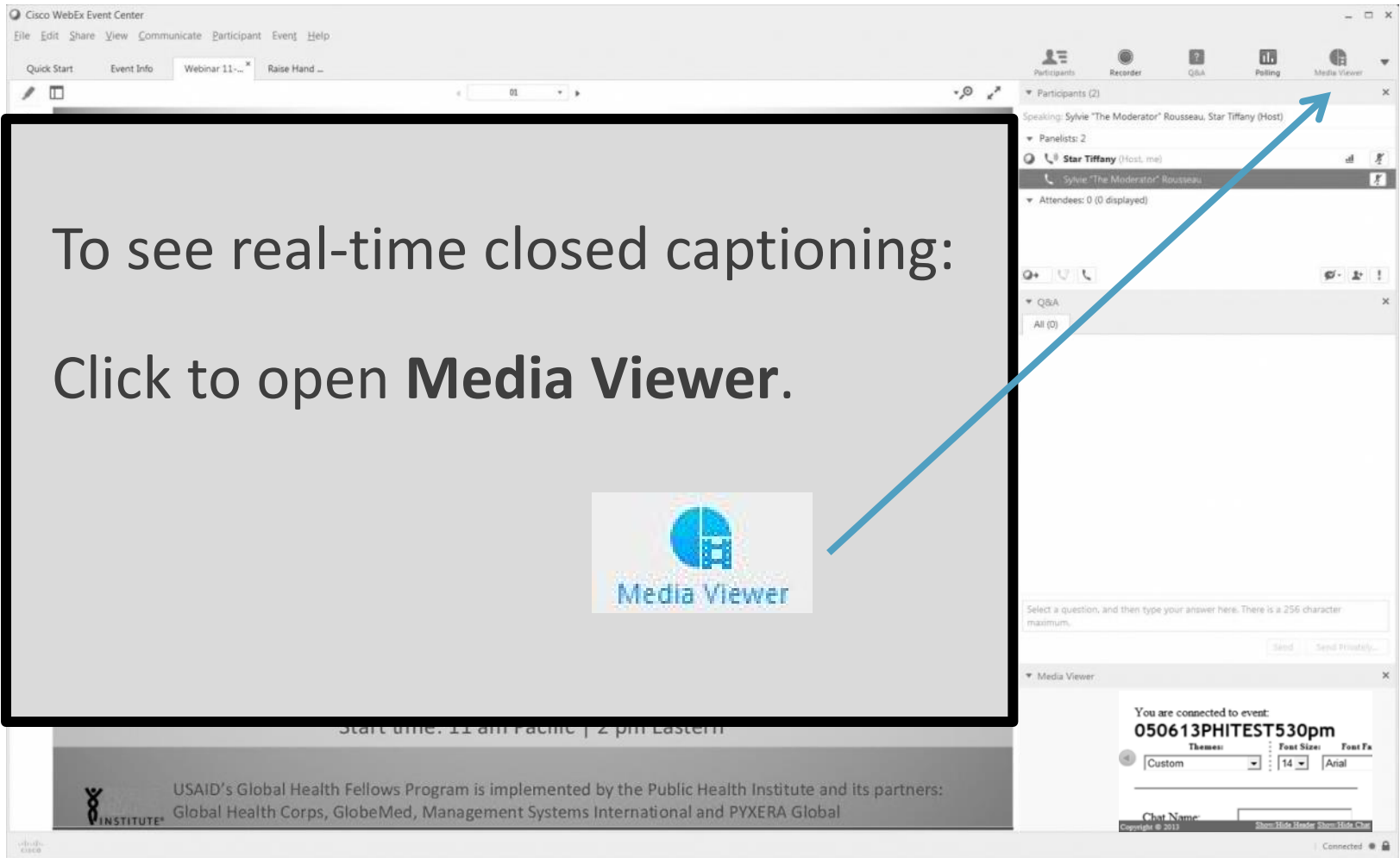
**Recording** and **Slides** will be available at [www.Dialogue4Health.org](http://www.Dialogue4Health.org)

Connect with us: **Twitter** [@Dialogue4Health](https://twitter.com/Dialogue4Health) | #ReduceSodium

**Facebook** [www.facebook.com/Dialogue4Health](http://www.facebook.com/Dialogue4Health)

# Closed Captioning in Media Viewer

To see real-time closed captioning:  
Click to open **Media Viewer**.



# Closed Captioning in Media Viewer

The screenshot displays the Cisco WebEx Event Center interface. A large black-bordered box highlights the media viewer content, which includes the text "You are connected to event: 050613PHITEST530pm". Below this, there are settings for "Themes:" (set to "Custom"), "Font Size:" (set to "14"), and "Font Fa" (set to "Arial"). At the bottom of the media viewer, a dark grey bar contains the text "Chat Name:" and "Copyright © 2013". A blue oval highlights the "Show/Hide Header Show/Hide Chat" link in this bar. A blue arrow points from this link to a smaller version of the same interface shown in the bottom right corner of the screenshot, where the "Show/Hide Header" link is also highlighted with a blue arrow. A black-bordered box at the bottom of the main screenshot contains the text "Click Show/Hide Header.".

Copyright © 2013

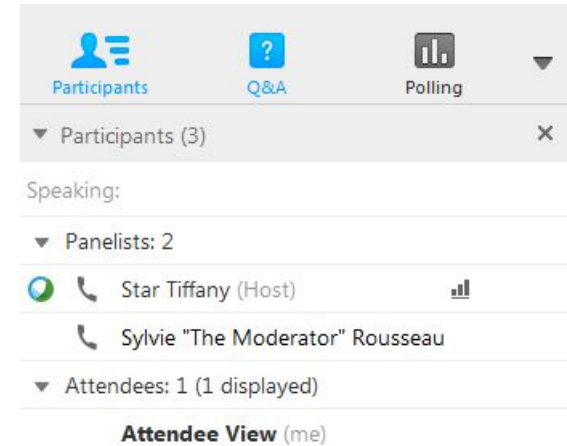
[Show/Hide Header](#) [Show/Hide Chat](#)

Click Show/Hide Header.

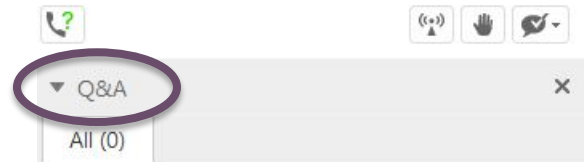
# Housekeeping

- **Audio difficulties?** Send us a question in the **Q&A** panel
- **Technical difficulties?** Call WebEx at **1-866-229-3239**
- **Recording** and **Slides** will be available at [www.Dialogue4Health.org](http://www.Dialogue4Health.org)
- Connect with us on **Twitter** [@Dialogue4Health](https://twitter.com/Dialogue4Health) | #ReduceSodium

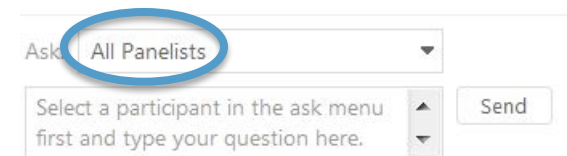
# Q&A Feature



Please submit questions via the  
**Q&A Feature**



Please submit questions to  
**All Panelists**



# Polling Feature

Participants Q&A Polling

▶ Participants (3) ×

▶ Q&A ×

▼ Polling ×

Time elapsed: 0:46 Time limit: 1:30

Poll Questions:

1. Are you attending this Web Forum:

a. Individually

b. In a group of 2-5 people

c. In a group of 6-10 people

d. In a group of more than 10 people

Please

1. Choose your **answer**, then
2. Click **Submit**

Submit

Your answer may be recorded.

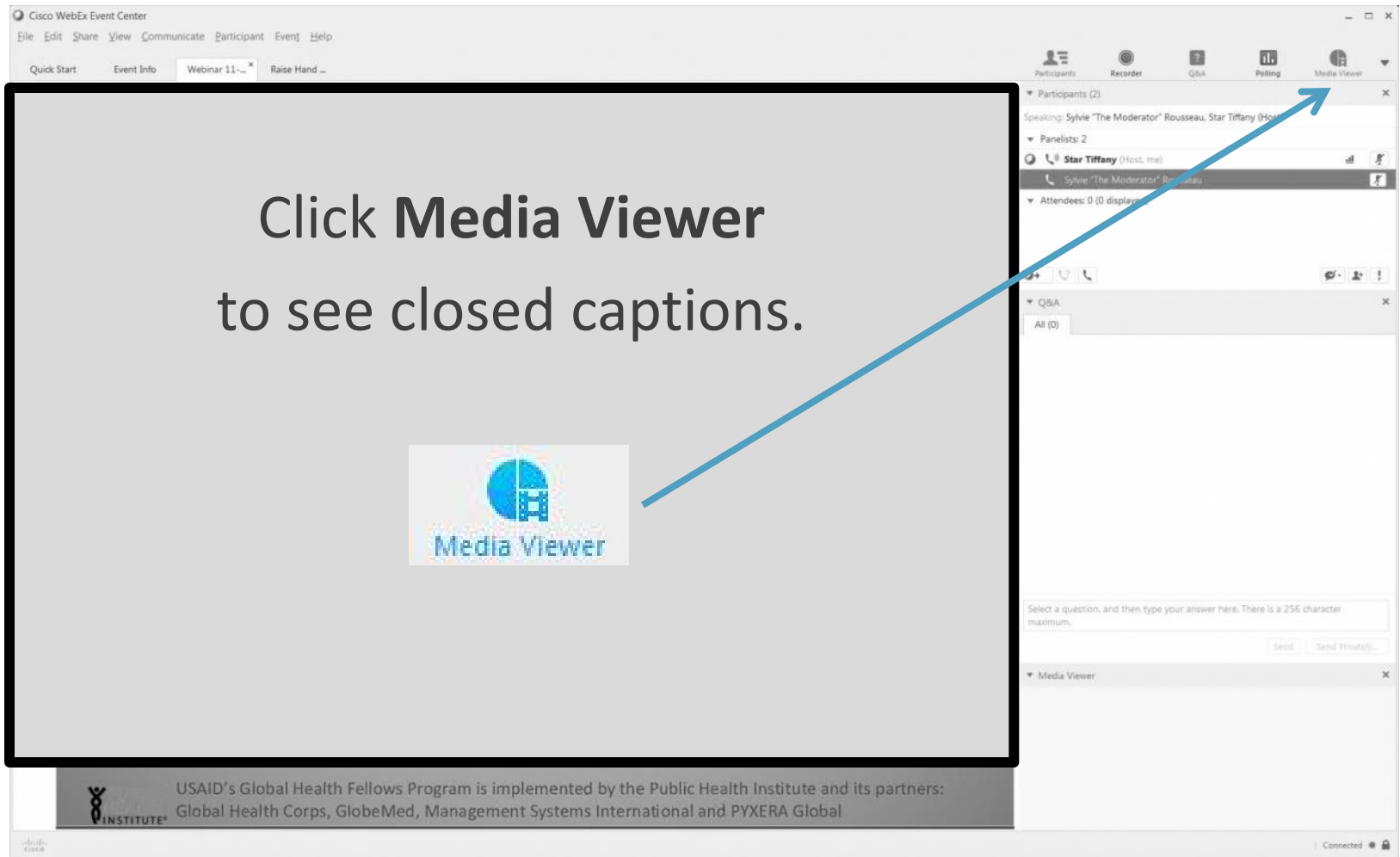
# POLL #1

Are you attending this Web Forum:

- a) Individually
- b) In a group of 2-5 people
- c) In a group of 6-10 people
- d) In a group of more than 10 people

# Closed Captioning in Media Viewer

Click **Media Viewer** to see closed captions.



The screenshot shows the Cisco WebEx Event Center interface. A large grey callout box with a black border is overlaid on the left side of the screen. Inside the callout box, the text reads "Click **Media Viewer** to see closed captions." Below the text is a small icon of the Media Viewer, which consists of a blue circle with a white square inside, and the text "Media Viewer" below it. A blue arrow points from this icon to the "Media Viewer" icon in the top right corner of the WebEx interface. The WebEx interface includes a menu bar at the top with "File", "Edit", "Share", "View", "Communicate", "Participant", "Event", and "Help". Below the menu bar are tabs for "Quick Start", "Event Info", "Webinar 11-...", and "Raise Hand ...". The main interface area shows a list of participants, including "Star Tiffany (Host, me)" and "Sylvie 'The Moderator' Rousseau". There is also a "Q&A" section and a "Media Viewer" section at the bottom right.





# Kelly Hughes, MPH, RD, CHES

Associate Director, Program Strategy  
National Network of Public Health Institutes

Kelly Hughes is an Associate Director for Program Strategy at NNPHI, serving as a liaison to CDC and providing project and relational support for CDC-funded initiatives. Prior to joining NNPHI, Ms. Hughes worked as a Public Health Analyst in CDC's Division of Community Health to conduct policy analysis, partnership engagement, budget formulation, issues management, community health investment tracking and Prevention and Public Health Fund reporting for DCH programs and awardees.

**Website:** [www.nnphi.org](http://www.nnphi.org)

# Welcome to our presenters:



**Leah  
Maynard**



**Michelle  
Wood**



**Lisa  
Roberson**



**Chef Norbert  
Bomm**



# Leah Michele Maynard, PhD

Epidemiologist

Division of Nutrition, Physical Activity, and Obesity  
CDC

Dr. Leah Michele Maynard is the lead author for the updated Food Service Guidelines and recently co-led the development of *Healthier Food Retail: An Action Guide for Public Health Professionals*. Her current research is focused on use of calorie information in restaurants and knowledge of recommended daily caloric intake among adults.

## Website

[www.cdc.gov/nccdphp/dnpao/](http://www.cdc.gov/nccdphp/dnpao/)



## Michelle Wood, MPP

Program Manager, Food Procurement & Policy  
Director, Sodium Reduction in Communities  
Program

Div. of Chronic Disease and Injury Prevention  
LA County Department of Public Health

Michelle Wood is the Director for the CDC-funded Sodium Reduction in Communities Program in the Division of Chronic Disease and Injury Prevention within the LA County Department of Public Health (DPH). She also serves as the Program Manager for the DPH's healthy food procurement initiative and leads efforts to improve the nutritional content of food sold and offered in government and other large employer food service contracts.

**Website**

<http://publichealth.lacounty.gov>



## **Lisa Roberson, RD, LD**

**Corporate Director of Wellness & Sustainability  
Morrison Healthcare**

Lisa Roberson is a Registered Dietitian and the Corporate Director of Wellness & Sustainability for Morrison Healthcare. She uses healthy choice architecture and tasty yet healthy, sustainable food to transform food environments in hospitals. Lisa helped engineer Morrison's Great Living™ Patient Menu and education experience--a leading wellness innovation and healthy menu platform for patient feeding in hospitals, which offers an abundance of whole foods and has 50% less sodium and unhealthy fat as compared to typical hospital menus.

**Website**      [www.morrisonhealthcare.com](http://www.morrisonhealthcare.com)



# Chef Norbert Bomm

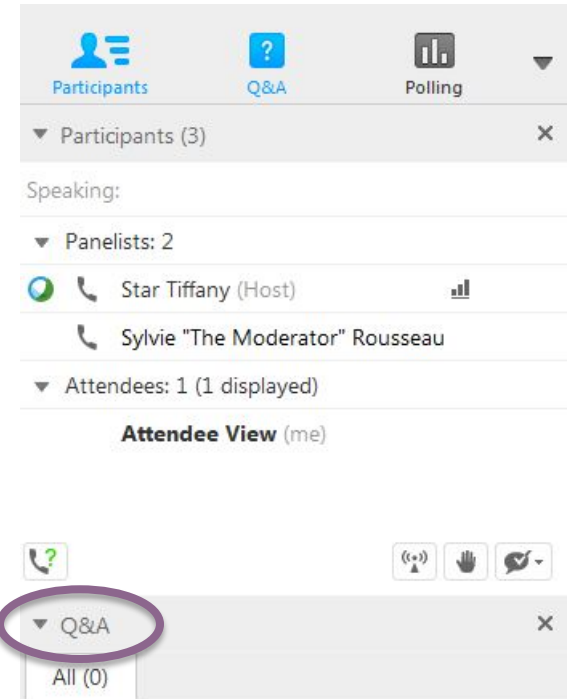
Corporate Executive Chef  
R&D  
Morrison Healthcare

Chef Norbert Bomm serves as Corporate Executive Chef, R&D with Morrison Healthcare, where he has led the Great Living and Children's Hospital menu and recipe development. Chef Bomm works with a very simple food philosophy: use fresh wholesome ingredients and thoughtfully prepare foods that reduce the intake of excessive fat, calories and sodium; while delivering high quality meals with satisfying flavor and solid nutritional values. Chef Bomm earned awards including the gold medal at the Culinary Olympics before joining Morrison.

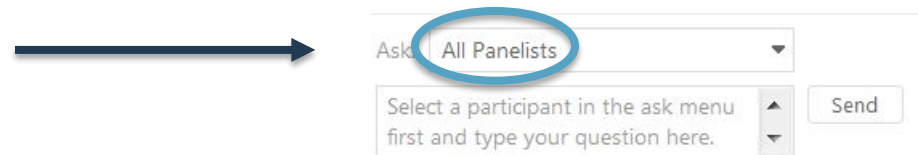
**Website** [www.morrisonhealthcare.com](http://www.morrisonhealthcare.com)

# Q&A Feature

Please submit questions via the  
**Q&A Feature**



Please submit questions to  
**All Panelists**



# Thank you to our moderator and presenters:



**Kelly  
Hughes**



**Lisa  
Roberson**



**Leah  
Maynard**



**Chef Norbert  
Bomm**



**Michelle  
Wood**



# Thank you to our sponsor:



# Connecting Public Health and the Food Industry: Reducing Sodium in Partnership with Food Service Vendors

Thank you for joining our Web Forum!

The **Recording** and **Slides** will be available at  
[www.Dialogue4Health.org](http://www.Dialogue4Health.org)

Visit us on **Facebook** [www.facebook.com/Dialogue4Health](http://www.facebook.com/Dialogue4Health)