

Live Well Omaha– Weigh of the Nation Screening and Action Plan

Acting on the Weight of the Nation
Interactive Web Forum

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Omaha... a Midwestern City



Population slightly over 510,000
Great wealth/business
Great health disparities
Similar National Trends for Obesity and Overweight

Community Screening On April 25th

Join Us April 25 at Aksarben Cinema for a FREE SCREENING



Continuing its tradition of spotlighting the nation's most pressing health issues in such presentations as "Addiction" and "The Alzheimer's Project," HBO addresses obesity in [THE WEIGHT OF THE NATION](#), helping launch one of the most far-reaching public health campaigns on this epidemic to date.

Join Live Well Omaha for a FREE preview screening and learn more about how you can be a part of the solution.

Wednesday, April 25, 2012

5:30 - 7:00 p.m.

Aksarben Cinema

2110 South 67th Street, Omaha

5:30 screening with discussion following

Social Media to Advertise

The image shows a screenshot of a website for 'Live Well Omaha'. The top navigation bar includes a 'Click to follow link' button and three buttons: 'CONNECT', 'GO', and 'JOIN'. The main content area features a date 'APRIL 17, 2012' and a section titled 'HEALTH MATTERS IN OMAHA'. Below this is an announcement for a 'FREE SCREENING' on April 25 at Aksarben Cinema for the movie 'THE WEIGHT OF THE NATION'. The movie title is displayed in a blue banner with a photo of the cast. A paragraph of text describes the event as a public health campaign. On the left sidebar, there is a logo for 'Live Well Omaha' with the tagline 'Douglas County Putting Prevention to Work', and two buttons: 'VISIT THE SITE' and 'FORWARD TO FRIEND'. Below these are 'UPCOMING EVENTS' listed as 'Dust Off Your Bike at Earth Day' and 'Heyday on May Day a Transportation Master Plan'.

Click to follow link

CONNECT GO JOIN

APRIL 17, 2012

HEALTH MATTERS IN OMAHA

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FREE SCREENING

THE WEIGHT OF THE NATION

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Live Well Omaha
Douglas County
Putting Prevention to Work

VISIT THE SITE

FORWARD TO FRIEND

UPCOMING EVENTS

Dust Off Your Bike at Earth Day
Saturday, April 21, 2012
11:00 a.m. - 3:00 p.m.
Elmwood Park
Omaha
[Learn More](#)

Heyday on May Day a Transportation Master Plan

Outcomes?



127 participants
from business,
schools, faith
community,
individuals

Screening
Facilitated Discussion
Material/web site to
take home

Participants had no idea

The conversation has just started



A screenshot of a Facebook post. At the top left is the 'Live Well Omaha' logo. The text reads: 'Live Well Omaha shared a link' with a green checkmark icon. Below this is '5 hours ago' with a globe icon. The main text of the post asks for feedback on two questions: '1) What kind of wellness programs does your employer offer? Are you currently involved in these programs? 2) Are you involved in your company's wellness program? If so, what motivated you to get involved? If not, what would motivate you to get involved?'. Below the text is a link preview for 'EngageOmaha.com by MindMixer' with a green checkmark icon and the URL 'www.engageomaha.com'. The preview includes a red circular logo with a lightbulb and the text 'ENGAGE OMAHA'. At the bottom of the post are the options 'Like · Comment · Share' and a comment icon with the number '2'.

Live Well Omaha shared a link ✓

5 hours ago 🌐

The City requests your feedback on two questions: 1) What kind of wellness programs does your employer offer? Are you currently involved in these programs? 2) Are you involved in your company's wellness program? If so, what motivated you to get involved? If not, what would motivate you to get involved?

 EngageOmaha.com by MindMixer ✓
www.engageomaha.com

Welcome to EngageOmaha.com, an online conversation sponsored by The City of Omaha.

Like · Comment · Share  2



Lunch and Learns