

PHILADELPHIA HEAD START PARTNERSHIP

Turning the Tide in 5 Years Early Childhood Education

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PHMC

Public Health Management Corporation (PHMC) is a nonprofit public health institute that builds healthier communities through partnerships with government, foundations, businesses and community-based organizations. It fulfills its mission to improve the health of the community by providing outreach, health promotion, education, research, planning, technical assistance, and direct services.

- Est. 1972
- 1500 employees, 250 programs, 11 subsidiaries
- 70 sites serving 200,000 client annually

Early Childhood Education

- Quality Improvement
 - Quality Rating and Improvement System(QRIS)
 - Workforce Research
 - ChildWare
- Quality Expansion
 - Fund for Quality
- Quality Demonstration
 - Philadelphia Head Start Partnership
 - Parent Child Home Program

Philadelphia Head Start Partnership

PHMC was well positioned to operate a comprehensive early learning program

- Early childhood content experts
- Public health programs
- Existing data management tool
- Strong business systems- Finance, HR, IS, & Facilities

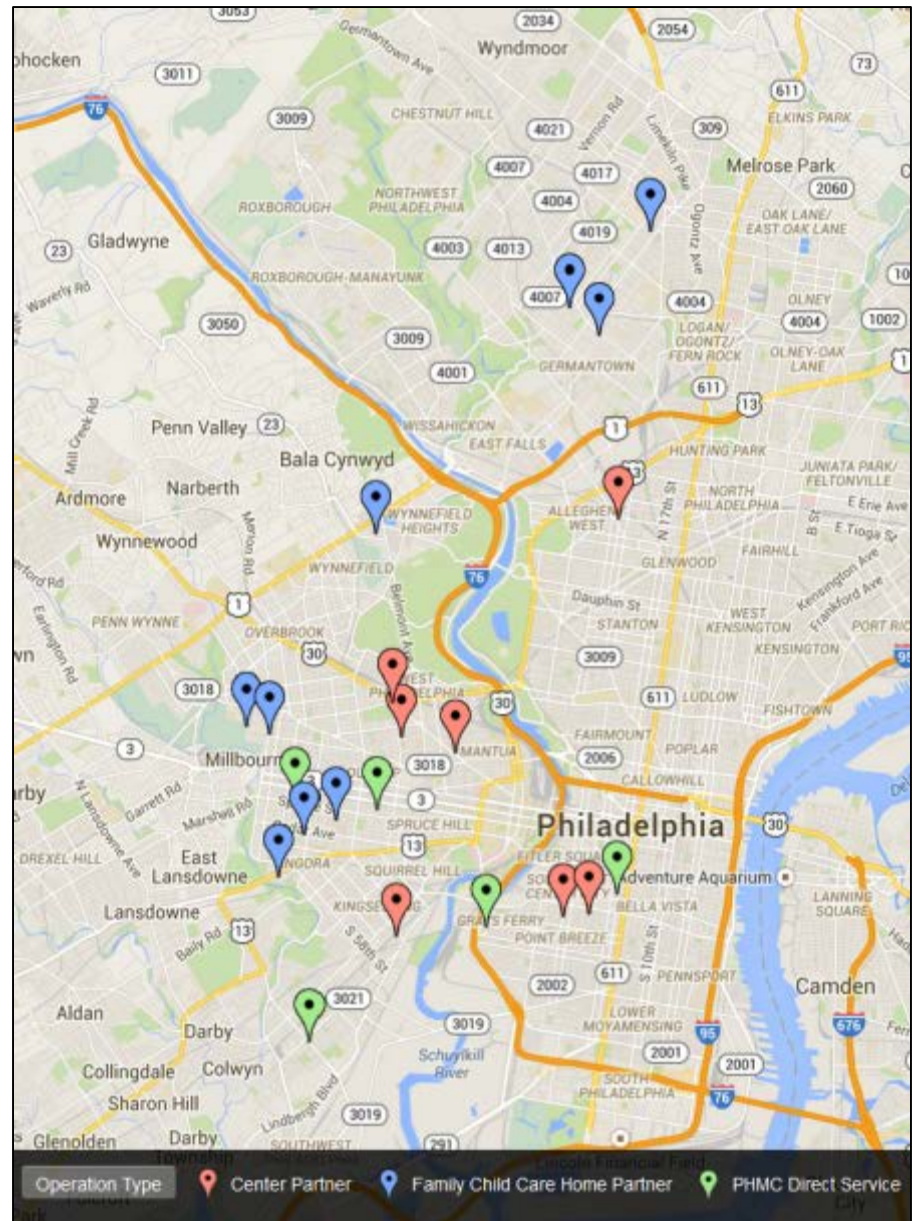
Goals of the Model

- Increase operational scale for smaller providers
- Leverage existing business admin systems
- Utilize two-generation and comprehensive services model to support at-risk children and families
- Pilot approaches for replication

Core Partnership Principles

- Alignment between Head Start and Public Health frameworks
- Establishing partnerships that leverage strengths and reduce risks
- ECE providers are a business community and ECE providers are community anchors

- 631 slots in PA-Congressional District 2
- 20 facilities in South, Southwest and West Philadelphia
- Three Service Delivery Models
 - Direct Service
 - Licensed Child Care Center Partners
 - Licensed Family Child Care Home Partners



Slot Distribution

Direct Service

- 36%
- Educational Annexes of Churches
- Charter Schools

Center Child Care Partners

- 60%
- STAR 3 and 4
- Both for-profit and non-profit

Family Child Care Partners

- 4%
- STAR 3 and 4
- Both for-profit and non-profit

Early Successes

- Program start-up within 4 months of Notice of Award
- Successful reviews
- Quickly established partnerships to support comprehensive service model due to existing public health and early learning programs
- Secured State PreK funding to expand services

Primary Challenges

- Securing reliable sources of Non-Federal Share
- Shortage of high quality facilities in which to operate
- Securing adequate and appropriate funding to support two-generation approach

Considerations for similar organizations

- No individual funding source covers the cost of care
- Increasing ECE staff qualifications and high turnover
- Select an early learning model carefully
- Think broadly about potential community partners

Feel free to contact me at
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