Health Equity and the Cancer Care Continuum in Kentucky:
Access to Medically Supportive Food and Nutrition
June 9, 2021
- Formed during the 1980's farm crisis
- 1500 members statewide
True innovation happens at the community level by the people who know the problems and the solutions.

Community Farm Alliance’s role is to support communities with resources, build networks, and create public policies from community-based ideas.

CFA’s Theory of Change begins with constructive grassroots dialogue and engagement, is built on successful models, and secured with good public policy.
Healthy Communities Initiative

HCI provides communities with resources for community engagement, program development, policy and advocacy, and equity building to create a social, economic and physically health community.

- Health Food Access
  - Kentucky Double Dollars
  - Fresh Rx MoMs
- Community Food System Assessment
- Healthy Cooking Classes

HCI Goals

- Increase sales and income for Kentucky farmers
- Increase access to local food for low-income populations
- Leverage federal food and nutrition program funds
2021 Participating Sites

Farmers Markets: 49
WIC FMNP: 36
SFMNP: 47
SNAP FV: 25
SNAP MED: 18

Retail: 5 (SNAP FV only)
Fresh Stop/Community Market/CSA: 19 (SNAP FV only)
21-or 40-week prescriptions for fresh fruits and vegetables for expectant mothers enrolled in Medicaid.

Participants receive $20 in fresh fruit and vegetable tokens each week and have regular access to nutrition education and consultation with a dietitian.

2020

• Community Farmers Market
  • 23 participants

• Lexington Farmers Market
  • 5 participants

Total prescription incentives redeemed: $7,157
2021
• Community Farmers Market – 60
• Lexington Farmers Market - 58
• Franklin Co. Farmers Market – 30
• Perry Co. Farmers Market - 15

2022
• Community Farmers Market - 61
• Lexington Farmers Market - 70
• Franklin Co. Farmers Market - 50
• Perry Co. Farmers Market - 25
• Up to 7 additional Markets - 310 participants
With special thanks to our funding partners: