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# We THRIVE!

*Community Wellness in Action*

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**Hamilton County Public Health**



**HAMILTON COUNTY**  
**PUBLIC HEALTH**

PREVENT. PROMOTE. PROTECT.

# Promote



**JOIN US  
FOR THE MOVIE  
PREMIERE**

**CHILDREN  
IN CRISIS**

from HBO's four-part series *Weight of the Nation*.

**Wednesday, May 9, 2012 7-9pm**  
20th Century Theatre, 3021 Madison Road  
Cincinnati, OH 45209

Be one of the first to see a sneak preview of the riveting HBO *Weight of the Nation* series. Come out for healthy food, prizes, and more! Immediately following the movie, join us for a discussion with community leaders.

**WeTHRIVE! GIFT BAG for the first 100 attendees through the door.**

 Facebook/WatchUsThrive

 **We THRIVE!**  
WatchUsThrive.org

Download free passes from Facebook and WatchUsThrive.org. Limited to capacity. Ticket does not guarantee entry.



**MOVIE PREMIERE  
ADMIT ONE**

**CHILDREN IN CRISIS**  
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 **We THRIVE!**  
WatchUsThrive.org

- Earned media
- Partners outreach
- Ambassador invites
- Marquee listing

# Venue Selection



# WON: Viewing & Panel



# Ask

**YOU CAN  
MAKE A  
DIFFERENCE IN THE  
FIGHT AGAINST OBESITY**



**Get Involved.**

Start by watching the entire film series *Weight of the Nation* on HBO May 14-15. Continue by taking action in your community. Find ideas on the reverse side of this card.



**We  
THRIVE!**  
[WatchUsThrive.org](http://WatchUsThrive.org)



Facebook/WatchUsThrive

**WeTHRIVE! works to make healthy living easier where you live, work, learn and play.**

**Here are some things that YOU can do:**

- **Plant** a school, church or community garden and share the harvest with family and friends.
- **Find** out if your school cafeteria offers healthy choices like lowfat milk, fruit and salads.
- **Ask** schools and churches to open their gyms and playgrounds to families after hours.
- **Find** out if your child's afterschool program limits TV time and includes physical activity daily.
- **Join** the WeTHRIVE! Movement at [WatchUsThrive.org](http://WatchUsThrive.org)

 Facebook/WatchUsThrive



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# Action & Spread

- Schools
- Business
- Hospitals
- Community Organizations

